

SILVERECO TOKYO 2019

Japan Tour timed to align with
**SilverEco® & Ageing Well
International Awards
Tokyo edition**

Tour dates:
11-15 June 2019

SilverEco® & Ageing Well International Awards Ceremony in
Tokyo: 13th June 2019

SilverEco.org
THE INTERNATIONAL
SILVER ECONOMY PORTAL

Organized by SilverEco.org with

Health
Dialog

ON-MED:O

AGEING-WELL TOUR OVERVIEW:

This unique tour will examine pioneering examples, sites and conceptual approaches in the burgeoning field of elderly care in a nation known for its forward-thinking treatment of the elderly. Participants will engage at an executive level with Japanese senior managers, local government representatives and top industry associations.

This tour is aimed at CEOs, senior executives and facility managers looking to gain fresh insights into care delivery for their organizations. Attendees will come away from the study tour with a strong understanding of the financial, technical and cultural aspects that place Japan ahead any other nation in elderly care.

AGENDA - Program to be confirmed

| Tue 11 June | Wed 12 June | Thu 13 June | Fri 14 June | Sat 15 June |
|---|---|---|---|-------------------------------|
| | Morning | Morning | Morning | Morning |
| | <i>Introduction to Healthcare in Japan</i> | | | |
| | Visit - The Japan National Council of Social Welfare. | Visit - As partners Ashaimu Nerima Garden | Visit – Koba Lab Meeting with Prof. Kobayashi | Guided Sightseeing Tour Tokyo |
| | Visit - Softbanks Robotics | | | |
| | Lunch | Lunch | Lunch | |
| Afternoon | Afternoon | Afternoon | Afternoon | Afternoon |
| Delegates arrive in Tokyo | Visit - Robo Care Center Shonan | | Visit – Kotoen community | Tour concludes |
| Hotel check-in | Cyberdyne meeting | SilverEco & Ageing Well International Awards Ceremony | Visit - AEON Supermarket | |
| | Free-time or Optional visit | | | |
| Welcome Dinner Introduction of participants Networking and B2B meetings | Meeting point in Tokyo | Cocktail Networking sessions B2B meetings | Final Diner | |

Optional Visits :

- Wonder life 2020
- National Museum of Emerging Science and Innovation Miraikan



DETAILED PROGRAMME:

TUESDAY 11th June

Delegates arrive in Tokyo

Transfer to hotel and check-in

Welcome Dinner

- Introduction of all international participants
- Tour & Ageing well in Japan presentation
- Networking and B2B meetings

Restaurant: Tokyo Shiba Tofuya Ukai

WEDNESDAY 12th June

Morning

Focus: Healthcare / Robotics

Visit:

Japan National Council of Social Welfare

The National Council of Welfare of Japan was founded in 1951 and federates all the councils of social welfare of the prefectures. This non-profit organization works in several areas: services for single persons and families, counselling services, guidance services, social welfare services, refugee services, disaster relief service and natural disasters.

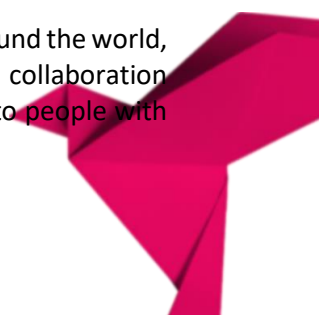
Visit:

Softbank Robotics

SoftBank Robotics designs and manufactures interactive humanoid robots that aim to support humans in their daily lives. The goal of SoftBank Robotics is to make robots accessible to everyone.

In less than 10 years, they have become the leader in the humanoid robotics market and now offer robots that support professionals in education, research, healthcare, distribution or tourism, than families and individuals.

SoftBank Robotics designed its first robot, NAO, in 2006 and nearly 9,000 NAOs are now used around the world, particularly in research and education. In 2009, the company launched the ROMEO Project in collaboration with institutions and research laboratories, with the aim of deepening research on assistance to people with loss of autonomy.



Lunch: Enjeu Restaurant, Happon

Afternoon

Focus: Robotics

Visit:

Robo Care Centre Shonan / Cyberdyne

Established in 2014, Shonan ROBO CARE Center uses robot technology developed by the CYBERDYNE group to provide better support to users and reduce possible risks.

CYBERDYNE Inc. is a venture firm established by Dr. Yoshiyuki Sankai, of the University of Tsukuba, Japan. Dr. Sankai founded Cyberdyne in order to utilize Robot Suit HAL for the benefits of humankind in the field of medicine, caregiving, welfare, labor, heavy works, entertainment and so on. Robot Suit HAL was developed with the technology created in Tsukuba University's Sankai Laboratory. HAL is the world's first cyborg-type robot. It forms an exoskeleton worn by the user. By wearing HAL, the user's movements can be improved, supported and enhanced. HAL creates a fusion of human, machine and information. HAL assists physically challenged people to move, enabling them to exert bigger motor energy than usual. HAL's system can also aid in rehabilitation through stimulating the cerebral nerves.

THURSDAY 13th June

Morning

Focus: A « connected » Residential Care Home

Visit:

As Partners Ashaimu Nerima Garden

"As Partners" provides nursing home care and has several nursing homes. They use a particular system, the "EGAO link" system, which provides information on the patient's breathing and heart rate in real time, wherever she/he is.

Lunch: NY Bar & Grill restaurant, Park Hyatt

Afternoon

SilverEco® & Ageing-Well International Awards Ceremony

- Debates about SilverEco and Ageing-Well Worldwide
- Round tables with international experts
- Presentation of the international awards winners
- Networking Cocktail & B2B meetings with all the international delegates

(from 16:00 to 20:00)

Optional: SilverEco after party

FRIDAY 14th June

Morning**Focus: R&D & Ethics**

Visit:

Kobal Lab – Prof Kobayashi

The Tokyo University of Science is the number one private university in Japan and Japan's only private university to produce a Nobel prize winner. Founded in 1881, the university is today on the cutting edge of research developments in a number of fields.

Koba lab is at the centre of the University of Science's research into assist technologies and robot communication. In 2009, Koba lab made international headlines when Saya, a lifelike android receptionist, was placed in a classroom, teaching a group of fifth-grade students. Today, Koba lab focuses on products such as the muscle suite to enhance the life of elderly people.

Professor Hiroshi Kobayashi in Tokyo University on Sciences develops robotic systems for everyday life and elderly care.

Lunch: « Tsuki sur la mer »**Afternoon****Focus: Intergenerational**

Visit:

Kotoen

Kotoen, a member of Japan's National Council of Welfare, is a retirement home and day care center for physically, mentally and economically dependent older people. Kotoen has developed an intergenerational program, with the opening of a crèche in its premises so that children and elderly people can communicate and interact daily.

Visit:

Aeon Retail

In 2013, Aeon Retail, which runs more than 160 malls across Japan, devoted the entire fourth floor of their mall in Kasai to products and services targeted at the elderly. Today, the mall receives about 150,000 visitors each month, a third of which whom are seniors.

Final Dinner



SATURDAY 15th June

Morning

Guided Tour: Discover traditional, Cultural, Modern and Cosmopolitan TOKYO.

An introduction to the exciting mix of old and new, innovation and tradition that is uniquely Tokyo.

Afternoon

Tour concludes.

OPTIONAL VISITS

Wonder life 2020


Panasonic Centre Wonder Life-BOX

Wonder Life-Box is an area which presents you with an advance glimpse of a better life in the years from 2020 through 2030 - "A Better Life, A Better World" - conceived by Panasonic. Based on information from consumer electronics and household equipment and making use of optimum services from town and society suited to each individual and their families, you can create your lifestyle more comfortable in your own way.

National Museum of Emerging Science and Innovation (Miraikan)

Opened in 2011, the National Museum of Emerging Science and Innovation (Miraikan) is Japan's major science center located in Daiba, Tokyo.

Exhibitions provide people with a chance to enjoy hands-on contact with science and technology, Miraikan's colorful line-up of offerings includes experienced based classes, and talks. Visitors can experience the technological progress of today, from simple day-to-day questions, to the latest technologies, the global environment, space exploration and life science.





COSTS

Option 1

2390 €uros

PROFESSIONAL PROGRAM

- Organization of meetings and visits to the institutions, establishments and enterprises (a minimum of 6 visits)
- A 20 min webinar explaining the Japanese health system
- Translation in English of all PowerPoint presentations
- Professional English-Japanese translator during meetings if required (including an audio headset for each delegate)
- Study tour booklet for participant
- Study tour report

LOGISTICS

- 3 lunches (starter + main course + dessert + coffee/tea)
- 1 welcome dinner (starter + main course + dessert + coffee/tea + 1 bottle of wine / 4 persons)
- 1 gala dinner (starter + main course + dessert + coffee/tea + 3 glasses / person)
- Private bus transport in comfort for the entire professional program
- 4-hours guided tour of the main tourist destinations of Tokyo with a professional guide

Option 2

2990 €uros

Option 1

+

LOGISTICS

- 4 nights in an individual room 4* hotel in central Tokyo*
- 4 breakfasts

> In order to make business meetings and sharing experiences easier, all the Delegates stay in the same hotel (if possible – depending the total numbers of delegates).

The order of visit as well as the places of visits may be modified according to the availability of the companies, institutions and establishments.

Exclusions (not included in the price)

- Visa costs (if required)
- International Flights to and from Tokyo
- Meals other than listed
- Personal expenditure
- Tips for personal activity
- Travel & Cancellation insurances



CONTACT US

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SilverEco and
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