

Silver Eco[®]

BOOK
2026

► **International Festival 2026**

#Making It Meaningful

#SilverEco

SAVE THE DATE

Silver Eco[®]

► International Festival

14-15 of September 2026
Palais des Festivals
Cannes - France

SAVE THE DATE

Silver Eco[®]

► International Festival

The World's rendezvous
for Silver Economy
and Ageing Well

ONE FESTIVAL SEVERAL EVENTS

**Expanded Expo Area • Expo Forum • Guest events •
SilverEco Marketplace SilverEco Experiences •
Forums, Panel Discussions, Podcasts and Workshops •
6 Exceptional Summits •**

Expanded Expo Area

The image shows a detailed architectural floor plan of a large event space, divided into three main halls. A thick black diagonal line separates the plan into two sections. The top-left section, highlighted with a red overlay, contains a large red area labeled 'AGORA' and a semi-circular red area labeled 'SCENE'. The bottom-left section, highlighted with a grey overlay, includes a blue area labeled 'HALL 1', a yellow area labeled 'VILLAGE 2', and a green area labeled 'HALL 3'. The right section, also highlighted with a grey overlay, features a large blue area labeled 'HALL 2' and a red area labeled 'AGORA'. Other labels include 'Terrasse priv', 'RUE INTERIEURE', and 'MEZZANINE'. The plan shows various rooms, corridors, and outdoor spaces, all color-coded to represent different functional zones.

On 3 Halls:
Expo, demos, panel discussions, agoras, podcast studios, villages...

Expo Forum

« Key in Hand » or customized exhibition booth Packs
Thematic villages and HUBs

Guest events

Create your own event within the Festival
Privatized Rooms, Meals, Projection Rooms, Workshops ...



SilverEco Marketplace



SilverEco Marketplace: Tuesday, September 15st, 2026
Speed meetings, Networking and qualified meetings on booths
Meet your customers and prospects, training and learning program

Forums, Panel Discussions, Podcasts and Workshops



Speeches by Festival partners
Panel Discussions filmed live from the Expo Forum
Podcasts and Thematic Workshops

SilverEco Experiences

SilverEco
www.SilverEco.com

Immersive experiences, Creative workshops
Cohesion and mobilization of B2B players and stakeholders



6 Exceptional Summits

The background of the slide features a profile of a person with glasses and curly hair. A prominent red banner is at the top. The entire image is overlaid with a complex network of digital graphics, including world maps, line graphs, bar charts, and network diagrams, creating a high-tech, data-driven aesthetic.

6 different congresses, each with its own itinerary !
Each one will feature Dedicated Workshops, Educational Programs and Panel Discussions, Expert Analysis, live Podcast sessions, Awards, themed Networking and International Guests ...

6 Exceptional Summits

/// NURSING HOMES SUMMIT

Towards a New Deal

The conference dedicated to the Nursing Homes of tomorrow, Seniors' Residences and Group Housing

/// LIVING AT HOME SUMMIT

Homecare services

The conference dedicated to personal services, ageing well at home and home care

/// SILVERTECH SUMMIT

2050 Prospective

The conference dedicated to innovation, AI, startups and investors

/// SILVER CITIZENS SUMMIT

Silver Citizenship

The conference dedicated to the place of seniors in society, intergenerational relations, the roles of cities, territories, and the fight against ageism

/// YES WE CARE SUMMIT

For and with Caregivers

The conference dedicated to caregiver support, entrepreneurial and HR approaches for salaried caregivers

/// HEALTHY AGEING SUMMIT

10 years for better ageing

The conference as a part of the United Nations / WHO « Decade for Healthy Ageing » program (2021-2030)

THE PARTICIPANTS

- All the Demographic Transition professionals •**
- Innovative Startups and SilverTech • Jury, Speakers & Experts •**
- International buyers and guests •**
- An event designed for Networking •**

A group of professionals are gathered around a table in a meeting. A man in a dark suit and tie is pointing at a laptop screen, which is open in front of him. A woman with long brown hair and glasses is looking at the screen. Other people are visible in the background, some looking at the screen and others looking away. The scene is brightly lit, suggesting a modern office or conference room.

All the Demographic Transition professionals

Large Groups / SMEs / ETIs / Franchises, Personal Care Services, Home Care Nursing Services, Home Help Services, Nursing Homes, Collective Housing, Senior Service Residences, Medical-social professionals, International experts, Investors, Journalists...

A low-angle, upward-looking photograph of a diverse group of people of various ages and ethnicities. They are all smiling and cheering with their mouths open and arms raised in a circle, suggesting a moment of triumph or celebration. The background is filled with the green foliage of trees, creating a bright and natural setting. The overall mood is one of joy, unity, and achievement.

Innovative Startups and SilverTech

Through the French and International Awards and the startup village :
The meeting place for all innovations dedicated to Demographic
Transition

Jury, Speakers & Experts



An International Jury featuring industry experts,
Speakers, Decision-makers, Political guests

International buyers and guests



Several international experts invited
HUB Country / International marketplace

An event designed for Networking

A privileged venue and booths designed to:
Facilitate B2B contacts, Meet new players
Build lasting partnerships, Share good practices



PRESENTATION



INTERNATIONAL AWARDS

**SilverEco & Ageing Well International Awards •
The 2026 Edition • The Grand Gala Ceremony SilverNight •
Networking Cocktail Party**

SilverEco & Ageing Well International Awards

THANKS!

Twitter
#SilverEco

#SilverEco

After Paris 2018, Tokyo 2019 and Cannes 2022/23/24/25
The SilverEco & Ageing Well International Awards returns to the
Palais des Festivals of Cannes for the 2026 edition

The 2026 Edition

The unifying event of the sector

On September 14th of 2026, all international nominees pitch their projects to the jury, and the Awards are presented during the SilverNight, that same evening

Sous le patronage de



MINISTÈRE
DES SOLIDARITÉS
ET DE LA SÉCURITÉ SOCIALE



THE Grand Gala Ceremony SilverNight



The Awards Ceremony
Is held in the prestigious amphitheatre
of the Palais des Festivals of Cannes

SilverNight[®]
► SilverEco & Ageing Well
International Awards

The image is a collage of three distinct photographs. The top-left portion shows several champagne glasses filled with bubbly liquid, likely champagne or sparkling wine, with a soft focus. The top-right portion features a woman with curly hair, wearing a dark, sequined jacket, smiling and looking down with her hands clasped near her chin. The bottom-left portion depicts a harbor scene at night, with numerous sailboats moored and their masts visible against a dark sky and water. A semi-transparent red banner is overlaid on the top-left image, and a semi-transparent grey banner is overlaid on the bottom-left image.


Networking Cocktail Party

All SilverNight participants are invited to the Networking Cocktail Party at the main exhibition Hall

THE SILVERECO FESTIVAL'S DNA

Conviviality • Breaking codes • A Unique ceremony •
All inclusive • Environmental Responsibility • Inspiring •
The SilverEco Awards • Making It Meaningful • Ethics •

Conviviality



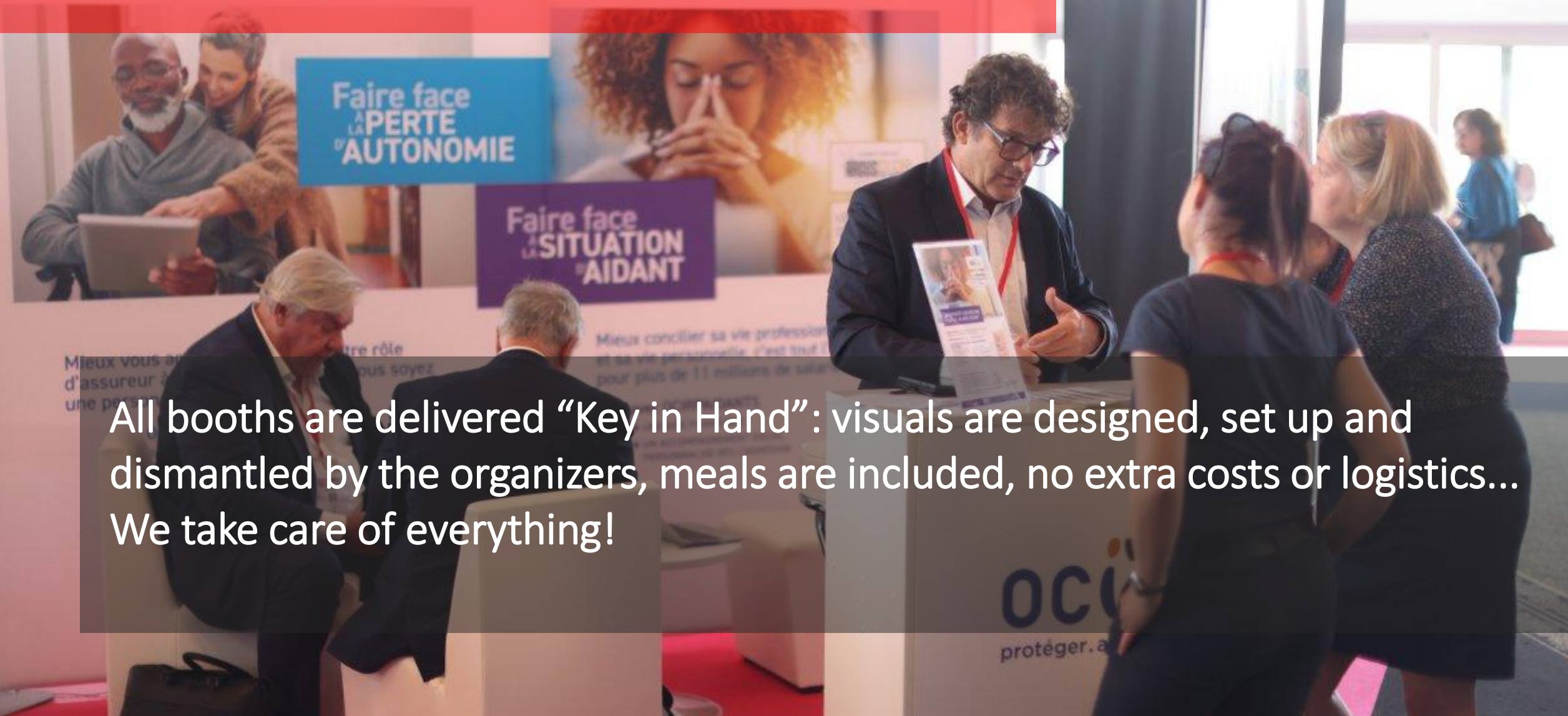
A friendly, festive atmosphere to build
lasting business relationships
VIP Cocktail Party after the awards ceremony

A Unique Ceremony



SilverNight: much more than an awards ceremony
THE annual event for Ageing Well

All inclusive



All booths are delivered “Key in Hand”: visuals are designed, set up and dismantled by the organizers, meals are included, no extra costs or logistics... We take care of everything!

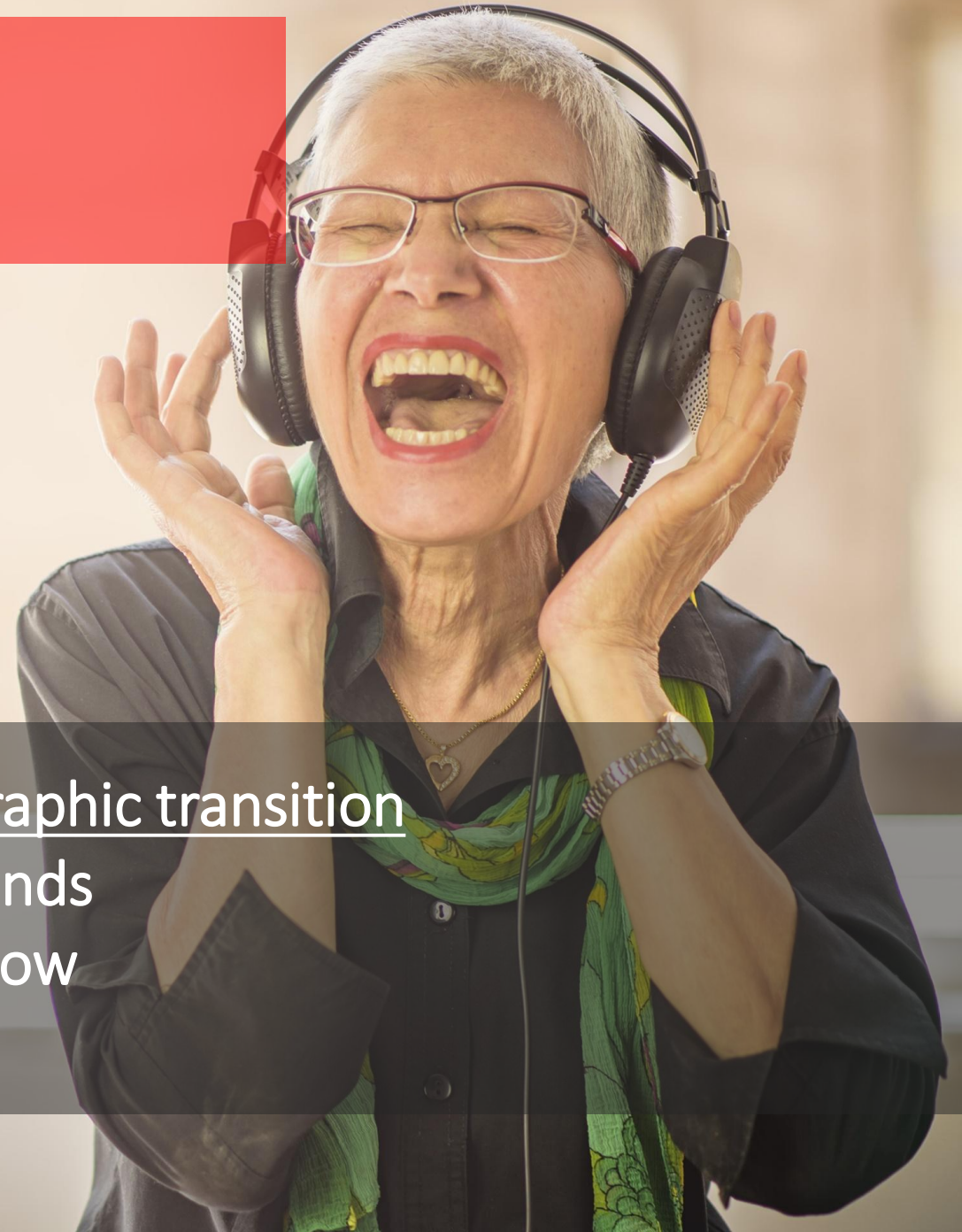
Environmental Responsibility

Booths are entirely recycled, service providers are local
Printed rollups are available to partners
Transport and logistics are shared



Inspiring

The meeting of the actors of the demographic transition
Identify expectations and understand trends
Discover the talents of today and tomorrow



The SilverEco Awards



Now a tradition, the SilverEco Awards are produced by people suffering from Alzheimer's disease
In partnership with the La Joia day care center France Alzheimer 06

Making It Meaningful

More than just an event, the SilverEco International Festival is a committed, ethical and intergenerational initiative.



Ethics



Highlighting innovation with an essential approach:
No Ethics No Business

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A look back at previous editions of the SilverEco Festival
& Aging Well International Festival
<https://www.silvereco.org/festival/en/photo-library/>

Video recap of the event
<https://www.youtube.com/watch?v=ryFqMw5Mlog>