

SilverEco® BOOK
2026

► International Festival 2026

#Making It Meaningful



#SilverEco

SAVE THE DATE



► International Festival

14-15 of September 2026
Palais des Festivals
Cannes - France

SAVE THE DATE



► International Festival

The World's rendezvous
for Silver Economy
and Ageing Well



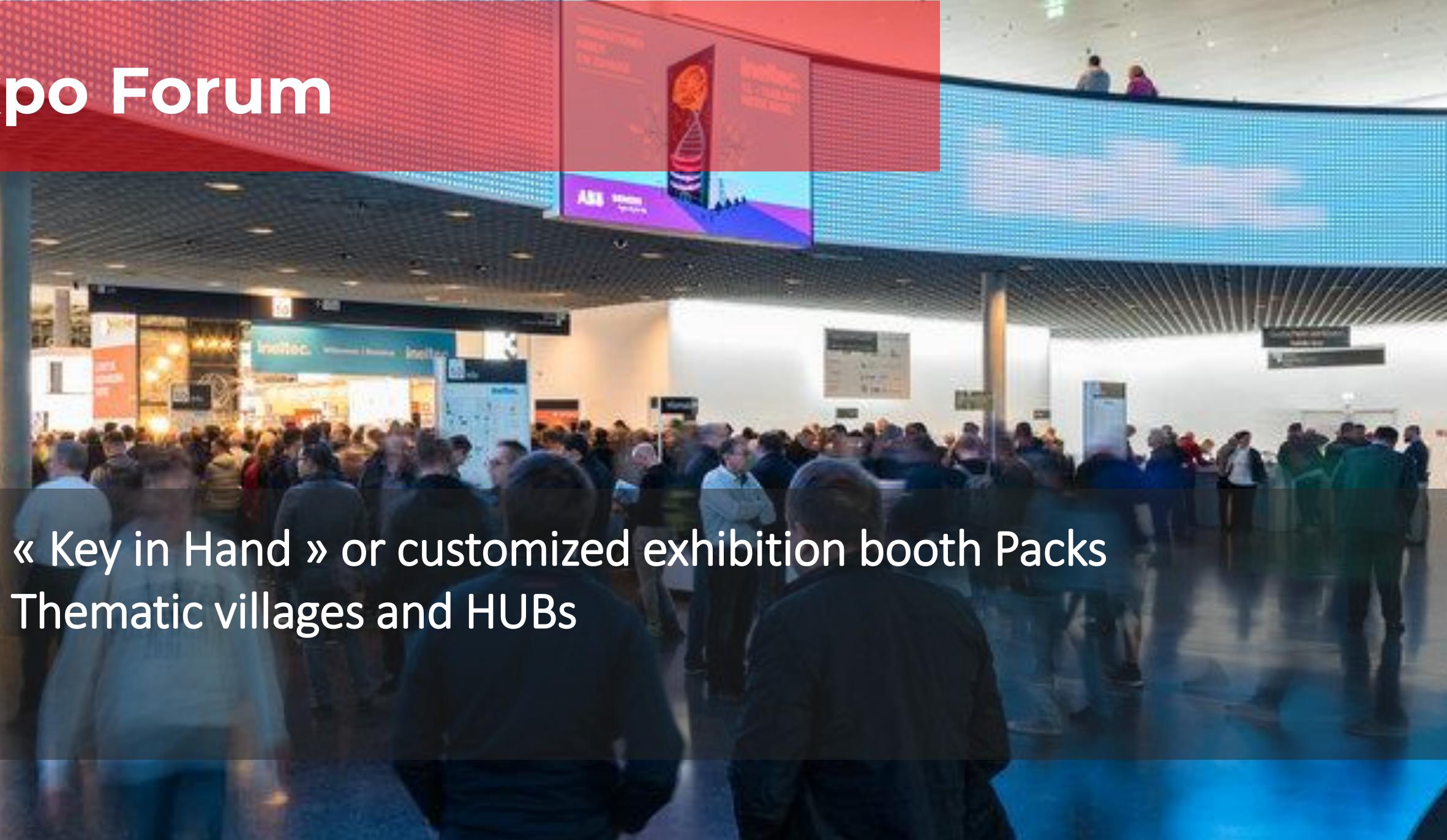
ONE FESTIVAL SEVERAL EVENTS

**Expanded Expo Area • Expo Forum • Guest events •
SilverEco Marketplace SilverEco Experiences •
Forums, Panel Discussions, Podcasts and Workshops •
6 Exceptional Summits •**

Expanded Expo Area

On 3 Halls:
Expo, demos, panel discussions, agoras, podcast studios, villages...

Expo Forum



« Key in Hand » or customized exhibition booth Packs
Thematic villages and HUBs

Guest events



Create your own event within the Festival
Privatized Rooms, Meals, Projection Rooms, Workshops ...

SilverEco Marketplace

SilverEco Marketplace: Tuesday, September 15st, 2026
Speed meetings, Networking and qualified meetings on booths
Meet your customers and prospects, training and learning program

Forums, Panel Discussions, Podcasts and Workshops



SilverEco Experiences

silverEC
www.SilverEco.com

Immersives experiences, Creative workshops
Cohesion and mobilization of B2B players and stakeholders



6 Exceptional Summits

6 different congresses, each with its own itinerary !
Each one will feature Dedicated Workshops, Educational Programs and Panel Discussions, Expert Analysis, live Podcast sessions, Awards, themed Networking and International Guests ...

6 Exceptional Summits

/// NURSING HOMES SUMMIT

Towards a New Deal

The conference dedicated to the Nursing Homes of tomorrow, Seniors' Residences and Group Housing

/// LIVING AT HOME SUMMIT

Homecare services

The conference dedicated to personal services, ageing well at home and home care

/// SILVERTECH SUMMIT

2050 Prospective

The conference dedicated to innovation, AI, startups and investors

/// SILVER CITIZENS SUMMIT

Silver Citizenship

The conference dedicated to the place of seniors in society, intergenerational relations, the roles of cities, territories, and the fight against ageism

/// YES WE CARE SUMMIT

For and with Caregivers

The conference dedicated to caregiver support, entrepreneurial and HR approaches for salaried caregivers

/// HEALTHY AGEING SUMMIT

10 years for better ageing

The conference as a part of the United Nations / WHO « Decade for Healthy Ageing » program (2021-2030)



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THE PARTICIPANTS

**All the Demographic Transition professionals •
Innovative Startups and SilverTech • Jury, Speakers & Experts •
International buyers and guests •
An event designed for Networking •**

All the Demographic Transition professionals

A photograph of a professional meeting. In the foreground, a woman with long brown hair is seen from the back, wearing a light-colored blazer. To her right, a man in a dark suit and tie is looking down at a document. In the background, another woman with glasses and a dark top is visible, along with other people. The top left corner of the image is overlaid with a solid red rectangle.

Large Groups / SMEs / ETIs / Franchises, Personal Care Services, Home Care Nursing Services, Home Help Services, Nursing Homes, Collective Housing, Senior Service Residences, Medical-social professionals, International experts, Investors, Journalists...

Innovative Startups and SilverTech



Through the French and International Awards and the startup village :
The meeting place for all innovations dedicated to Demographic
Transition

Jury, Speakers & Experts



An International Jury featuring industry experts,
Speakers, Decision-makers, Political guests

International buyers and guests



Several international experts invited
HUB Country / International marketplace



An event designed for Networking



A privileged venue and booths designed to:
Facilitate B2B contacts, Meet new players
Build lasting partnerships, Share good practices

PRESENTATION



INTERNATIONAL AWARDS

**SilverEco & Ageing Well International Awards •
The 2026 Edition • The Grand Gala Ceremony SilverNight •
Networking Cocktail Party**

SilverEco & Ageing Well International Awards

THANKS !

Twitter
#SilverEco

SilverEco

After Paris 2018, Tokyo 2019 and Cannes 2022/23/24/25

The SilverEco & Ageing Well International Awards returns to the Palais des Festivals of Cannes for the 2026 edition

The 2026 Edition

The unifying event of the sector

On September 14th of 2026, all international nominees pitch their projects to the jury, and the Awards are presented during the SilverNight, that same evening

Sous le patronage de



MINISTÈRE
DES SOLIDARITÉS
ET DE LA SALU



MINISTÈRE
DES SOLIDARITÉS
ET DE LA SALU

THE Grand Gala Ceremony SilverNight



The Awards Ceremony

Is held in the prestigious amphitheatre
of the Palais des Festivals of Cannes

Silver Night®
► SilverEco & Ageing Well
International Awards

Networking Cocktail Party

A collage of images for a networking cocktail party. The top left image shows a row of cocktail glasses filled with a yellowish liquid. The top right image shows a woman with curly hair, wearing a sequined dress, smiling and dancing. The bottom left image shows a dark, out-of-focus background with some lights and structures.

All SilverNight participants are invited to the Networking Cocktail Party at the main exhibition Hall

THE SILVERECO FESTIVAL'S DNA

**Conviviality • Breaking codes • A Unique ceremony •
All inclusive • Environmental Responsibility • Inspiring •
The SilverEco Awards • Making It Meaningful • Ethics •**

Conviviality



A friendly, festive atmosphere to build
lasting business relationships
VIP Cocktail Party after the awards ceremony



Breaking codes



Surprises / Entertainment
Breaking codes and making it meaningful



A Unique Ceremony



SilverNight: much more than an awards ceremony
THE annual event for Ageing Well

All inclusive

OCIRP
protéger. agir. soutenir

AUTONOMIE • MALADIES RÉSOUTEES

Faire face
à la PERTE
d'AUTONOMIE

Faire face
à la SITUATION
d'AIDANT

Mieux vous préparez à votre rôle d'assureur à la retraite, vous soyez une personne

Mieux concilier sa vie professionnelle et sa vie personnelle, c'est tout ce que nous proposons pour plus de 11 millions de salariés

All booths are delivered “Key in Hand”: visuals are designed, set up and dismantled by the organizers, meals are included, no extra costs or logistics...
We take care of everything!

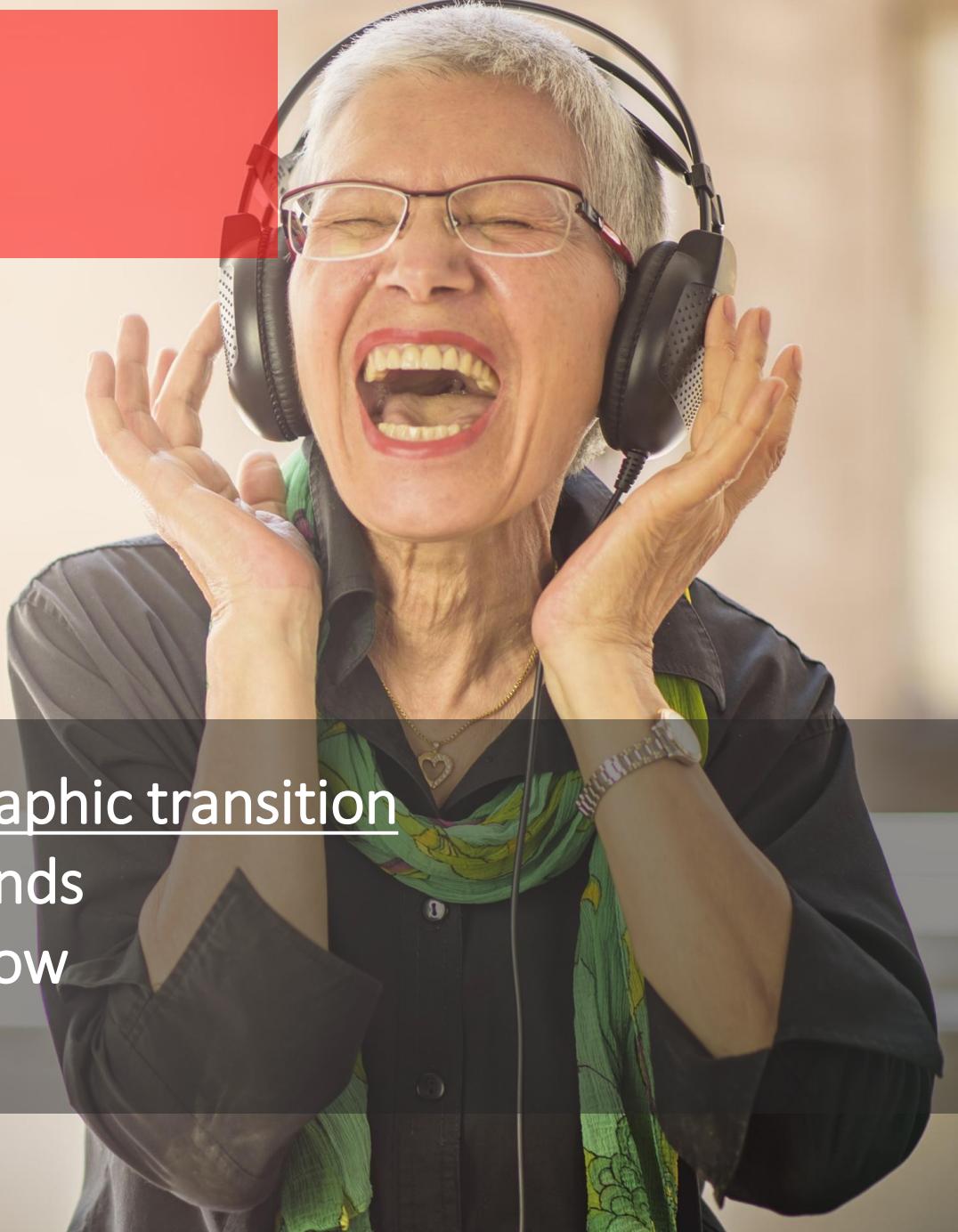
Environmental Responsability

Booths are entirely recycled, service providers are local
Printed rollups are available to partners
Transport and logistics are shared



Inspiring

The meeting of the actors of the demographic transition
Identify expectations and understand trends
Discover the talents of today and tomorrow



The SilverEco Awards



Now a tradition, the SilverEco Awards are produced by people suffering from Alzheimer's disease

In partnership with the La Joïa day care center France Alzheimer 06

Making It Meaningful



More than just an event, the SilverEco International Festival is a committed, ethical and intergenerational initiative.

Ethics

A woman with short, dark hair is shown in profile, facing right. She is wearing large, futuristic-looking glasses with lenses that glow with a vibrant red and blue light, reflecting the surrounding environment. The background is dark and out of focus, with some blurred lights and a red, glowing nebula-like effect on the right side.

Highlighting innovation with an essential approach:
No Ethics No Business

SilverEco®

► International Festival 2026

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14-15 of September 2026



#SilverEco



A look back at previous editions of the SilverEco Festival & Aging Well International Festival

<https://www.silverecco.org/festival/en/photo-library/>

Video recap of the event

<https://www.youtube.com/watch?v=ryFqMw5Mlog>