



# **SILVERECO & AGEING WELL INTERNATIONAL AWARDS 2023 APPLICATION FORM**

**To return before June 15th, 2023**

**SilverEco<sup>®</sup>**  
► **International Festival**

**SilverNight<sup>®</sup>**  
► **SilverEco International Awards**

**International Awards' Ceremony on September 18th, 2023 at the Palais des Festivals of Cannes**

# SILVERECO & AGEING WELL INTERNATIONAL AWARDS APPLICATION FORM

**To return before June 15th, 2023 at 18:00 UTC+1**

In order to allow the examination of your application, please complete this document and send it by e-mail to : [event@on-medio.com](mailto:event@on-medio.com) / [icarvalho@silvereco.net](mailto:icarvalho@silvereco.net)

or by mail at : [ON MEDIO SilverEco – 54, rue Molière – 94200 Ivry-sur-Seine – FRANCE](#)

**All fields marked with a star\* may be used to promote your application on our various media : web, mailing, event catalog...**

**Please read the complete rules of the SilverEco & Ageing International Awards at the end of this document.**

## YOUR CONTACT INFORMATION

Company name\* [Indicate the name of the company submitting the application].

Activity field [Describe your main activity].

Legal entity [Specify the status of the applicant : Company, Association, Agglomeration...].

Creation date [Indicate the date of creation of your structure].

Contact [Last name, first name and position of the person responsible for the application].

Postal address\* [Street, city, postal code, country].

Website\* [<https://www.yourwebsite.org>].

Phone number [The phone number(s) you can be reached at].

Mobile phone number [The mobile number(s) you can be reached at].

Email address [The email(s) to which you can be reached].

## COMPLEMENTARY INFORMATION

**Director** [Last name and first name of the contact person at the head of the structure].

**Billing** [Last name, first name, address, telephone number, fax number, email address, website]

**Phone number** [The phone number(s) they can be reached at].

**Mobile phone number** [The mobile phone number(s) they can be reached at].

**Email address** [The email(s) to which they can be reached].

**Social media** [The Twitter, Instagram, LinkedIn... account(s) of the company / project / product / service].

## TEAM LEADING THE PROJECT

**Is your project the result of teamwork ?**

[If so, please indicate their names, email addresses and phone numbers].

## YOUR APPLICATION

Company's name\* [Indicate the name of the company submitting the application].

Application title\* [Give a title to your application on one line MAXIMUM].

## CATEGORY

[Please indicate 3 choices in order of priority among the choices below : 1 being your main choice, then 2, then 3. These criterias are important : they will define the SilverEco Award category in which your file will be nominated. You can indicate a theme proposal that is not on the list by mentioning it in the "Other" box. Please note that as soon as the maximum number of applications in a category is reached, it is no longer possible to apply].

[If on any of the 3 choices above you have selected "Other", please indicate down below the desired theme]

## RESERVED FOR THE ORGANIZATION

V/Dossier

V/CAT

V/CTRL

RX/Logo

F/Num

V/RGT

V/Web

## YOUR APPLICATION

Company's name\* [Indicate the name of the company submitting the application].

Application title\* [Give a title to your application on one line MAXIMUM].

### Short summary of your application\*

[Write a summary of your application in 450 characters MAXIMUM]

[Please highlight the benefits of your application in the context of Silver Economy and ageing well. This text will be used on our various medias. The details of your application can be found on the next page].

## PROGRESS OF YOUR PROJECT / PRODUCT / SERVICE

The subject of your application is at the stage of [R&D / Under development / Commercialized].

What are your prospects in the years to come ?

[Your perspectives of development in relation to the presented project in 250 signs MAXIMUM].

## TARGET

The purpose of your application is to focus on :

[Choice of response : Seniors, elderly people / Family caregivers / Professional caregivers / Industry companies / Other...].

## PARTENARSHIP / AWARD

Does the subject of your application benefit from a partnership or has already received an award ? [If so, indicate the name of the partner(s) and the name and type of award(s) obtained].

## COMPLEMENTARY INFORMATION

Details on your application

[Indicate here any additional information needed on your application in 3 000 signs MAXIMUM]

[Specify the interest of the project for seniors, elderly people, family or professional caregivers. Specify, if applicable, the results already obtained, the most representative points of your case].

## VISUALS ET ANNEXES

The logo of your structure and/or project and any annexes

[Indicate here the list of attached documents].

[Please attach your logo in high definition to your application email].

[You can optionally attach other visuals (photos, diagram, presentation...) representative of the initiative you are presenting, or attach any type of document to your email].

# TERMES AND CONDITIONS

## SILVERECO & AGEING WELL INTERNATIONAL AWARDS

### Article 1 :

The SilverEco & Ageing Well International Awards are organized by ON-MEDIO (ON-MEDIO - 54, rue Molière - 94200 IVRY SUR SEINE France - SARL with a share capital of €3,000 - 499 983 732 RCS CRETEIL - N° TVA FR 50 499 983 732), hereinafter referred to as the organizer, and SilverEco.org (the SilverEconomy Portal). The SilverEco & Ageing Well International Awards aim to promote innovations and initiatives in the field of the Silver Economy and ageing well. Any legal entity or individual who has submitted an application form may compete for the SilverEco & Ageing Well International Awards.

### Article 2 :

The organization submitting an application, hereinafter referred to as the candidate or participant, declares that it understands and accepts the conditions of participation in the SilverEco & Ageing Well International Awards and these rules. Any difficulty in interpreting or applying the rules will be decided by the organizer. The organizer reserves the right not to award a trophy to any participant who does not comply with these rules.

### Article 3 :

The organizer reserves the right to verify by any means the accuracy of the information contained in the application form. Any information or participation that is false, incomplete, erroneous or made in another form than the one provided for, will be considered null and void.

The application form must be completed in English, no other language will be accepted. Application forms will not be evaluated on linguistic or grammar quality but on content.

### Article 4 :

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- By an independent Jury composed of experts and personalities of the Silver Economy, which will award several trophies after analysis of the different nominated files
- By Internet users and the public on the day of the Ceremony who will choose a dedicated award by voting for the nominated candidate(s) of their choice on the website [www.festival.silvereco.org](http://www.festival.silvereco.org). The information marked with a star in the above form will be used to enable voting by Internet users.
- If necessary, other prizes may be awarded.

The Jury is sovereign, and therefore the decisions regarding the winners who will be awarded cannot be contested, nor will they require any reasoning whatsoever. Candidates undertake to respect these decisions.

### Article 5 :

The call for applications for the SilverEco & Ageing Well International Awards begins on October 25, 2022, and ends on June 15, 2023. Applications must **imperatively** be received **before June 15, 2023 at 18h00 UTC+1**.

### Article 6 :

Applying for the SilverEco & Ageing Well International Awards is free. On receipt, the applications are examined by the organizer who will call on third party experts if necessary to decide which applications are to be nominated and which type of award category best corresponds to the proposed application.

**Once an application is nominated, applicants will be charged a fee for participating in the promotion of nominated applications.** These fees allow the promotion of the nominated files on the event website, on the Silver Economy portal, SilverEco.org, on social networks, in the event's online catalog... etc. This fee also includes two free passes to the SilverEco & Ageing Well International Festival for the nominated candidate.

**These non-refundable fees will be invoiced by ON-MEDIO at a rate of 415 Euros (excluding VAT) per nominated file.**

**The payment of these costs is made upon receipt of invoice by bank transfer or check payable to the company "ON-MEDIO", and must be made in any case before the date of hearing before the Jury.**

### Article 7 :

On September 18th of 2023, **the nominated candidates will be invited to present and defend their candidacy before the members of the Jury of experts in Cannes**. Exceptionally, it will be possible to defend one's candidacy by telephone conference, but it is strongly advised to present oneself on site in order to present one's application in the best possible way and to answer the Jury's questions.

A PowerPoint presentation must be used and sent to the organizer beforehand for the presentation of the files. If a confidential document is to be presented, the words "Confidential" must be clearly marked on the relevant documents.



During the presentation of their application to the Jury, candidates will be asked to make a maximum 3-minute presentation in order to be able to answer questions from the Jury members for 4 minutes, if necessary.

**Article 8 :**

By signing this application form, the nominees (the bearer of the application and any person accompanying them) authorize ON-MEDIO to photograph and/or film them during the SilverEco & Ageing Well International Festival, the audition of the nominees for the International Awards, as well as during the SilverNight gala evening in which they participate, and to use their image. As a result, and in accordance with the provisions relating to image rights and the right to a name, the nominees authorize ON-MEDIO to fix, reproduce and communicate to any public the photographs and videos taken during the event.

The photographs and videos may be exploited and used directly by ON-MEDIO or be transferred to third parties, in any form and any media known and unknown to date, worldwide, without limitation of time, in full or by excerpts and in particular : press, book, postcard, exhibition, advertising, public screening, competition, events ...

The beneficiary of this authorization is expressly forbidden to proceed to an exploitation of the photographs likely to infringe on the private life or the reputation, nor to use the photographs of the present, in any support with pornographic, racist, xenophobe character or any other prejudicial exploitation. The nominees acknowledge that they are fully entitled to their rights and may not claim any remuneration for the exploitation of the rights referred to herein.

The nominees guarantee that they are not bound by an exclusive contract concerning the use of their image or name.

**Article 9 :**

The nominees will be invited to attend and participate in the SilverNight gala evening on September 18, 2023 at the Palais des Festivals in Cannes. On this occasion only, the different finalists and the winners will be revealed.

**Article 10 :**

The applications presented by the participant must not contain any material that infringes or violates any rights, including but not limited to copyright, patent, trademark or other intellectual property rights, or privacy rights.

**Article 11 :**

The organizer reserves the right to cancel, modify, postpone, interrupt, shorten or extend the event and the International Awards if circumstances beyond its control force it to do so. It shall not incur any liability as a result.

The organizer cannot be held responsible for any malfunction of the participation mode to the International Awards. The organizer cannot be held responsible, in particular if the application form does not reach him for any reason or if the application form proves impossible to process for any reason whatsoever.

Under no circumstances will the organizer be held responsible if any prejudice or material and/or physical damage occurs to a candidate or to a third party as a result of the award won, or as a result of their application and participation in this event.

**Article 12 :**

In addition to the SilverEco & Ageing Well International Award, **the winners in each category will be rewarded with a communication package worth €5,000 excluding VAT**, valid for 12 months following the award ceremony and including : referencing and support via the Silver Economy portal, SilverEco.org, dedicated news on SilverEco.org, on social networks, the press release and press kit for the event, as well as promotion of the winners on the event website.

**Article 13 :**

Settlement of disputes: these rules are subject to French law. Any claim must be addressed to ON-MEDIO - 54 rue Molière - 94200 IVRY SUR SEINE France, by registered mail with acknowledgment of receipt within one month from the disclosure of the Winners. After this period, any claim will be null and void. In the event of a dispute, the dispute will be settled as amicably as possible. Failing that, any dispute will be brought before the competent court in Paris.



# VALIDATION OF THE APPLICATION

**Please complete, sign, print and return this scanned page along with the completed PDF application and your logo in HD.**

## The candidate declares :

- Understanding and acceptig the conditions of participation in the SilverEco & Ageing Well International Awards and the present rules.
- Being authorized to commit the organization submitting this application for the SilverEco & Ageing Well International Awards and SilverNight.
- Being accurate in all the information contained in this application.
- Agreeing to defend their application on September 18, 2023 before the Jury of Experts, if nominated.
- Agreeing that the content of this application will be distributed to the members of the Jury.
- Agreeing that the fields marked with a star in the above form may be used and disseminated by the organizer, in particular to enable Internet users to vote and to promote the candidacies.
- In application of the French law on "information technology and civil liberties" of January 6, 1978, as amended, and of the General Data Protection Regulation (RGPD), accepting that the contact information provided in this form may be collected and used by the organizer and its partners for information or promotions related to the Silver economy.
- **Understanding and accepting that this signed application form is equivalent to a purchase order and financial commitment of 415 Euros (excl. VAT) per nominated file (see article 6).**
- Not having made any changes to this document other than in the fields provided.

YES, I understand and accept all of the conditions of the above rules  
Please check the box

Name of the company submitting the application :

Last name, first name and function of the person responsible for the application :

Signature / Tampon and handwritten mention "Good for Agreement" :

**Please complete, print, sign, and return this scanned page along with the completed PDF file and your logo in HD.**

## **SILVERECO & AGEING WELL INTERNATIONAL AWARDS APPLICATION FORM**

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Preferably by e-mail to : [event@on-medio.com](mailto:event@on-medio.com) / [icarvalho@silvereco.net](mailto:icarvalho@silvereco.net) / +33 (0)1 84 23 05 57  
or by mail at : ON MEDIO SilverNight – 54, rue Molière – 94200 Ivrry-sur-Seine – FRANCE

A confirmation of reception of your application will be sent to you.