



## **Esko Aho**

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Esko Aho (born 1954) was Prime Minister of Finland from 1991 to 1995.

Today he is executive Chairman of the Board at East office of Finnish Industries representing the leading Finnish corporations in Russia.

Mr. Aho is elected member of the Executive Board at the International Chamber of Commerce. Mr. Aho is an invited member of the Club de Madrid, an independent organisation of former heads of state and government dedicated to strengthening democracy.

He is also member of the Board of Sberbank, Russian's biggest bank. This year he was named as Executive in Residence at Aalto University, where he works at the Department of Management Studies at the School of Business.

Esko Aho served as a member of Finnish parliament for 20 years before being elected to the Prime Minister's Office in 1991.

## **Melania Álvarez García**

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Melania Álvarez García is the Director General of Citizen Participation in the Government of Principality of Asturias. Also in the regional government, this department coordinates European Affairs.

Before taking this responsibility last year, Melania Álvarez has worked in local government and in a private sector as a political scientist and freelance in relocation services. She has collaborated in different media and participated in seminars and conferences.

Melania Álvarez García has degree in Political Science and Public Administration, specialized in International Studies by Santiago de Compostela University, and Master in Political Marketing. Strategies and Political Communication, by Santiago de Compostela University/Institute of Political and Social Science (Barcelona University).



## Itziar Álvarez

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Itziar Álvarez has a B.A. in Psychology from the University of Deusto, an M.A. in Cognitive Neuropsychology, Complutense University of Madrid, an M.A. in Family Intervention from the University of Deusto; and is a PhD student of Psychology, University of Basque Country.

Her professional career has been linked to gerontology. She has experience in different social services and programmes for elderly people and family caregivers in the non-profit sector and in vocational training for care workers. Currently, she leads the R+D+I unit at Grupo Servicios Sociales Integrados (Bilbao, Spain).

She has been involved in several regional and European projects for digital innovation in the care sector, and in this field, she coordinated the design of an innovative training programme on digital competences for home care workers.

## Georg Aumayr

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Georg Aumayr studied communication at the University of Vienna and worked in several areas of health and research. He worked for pharma industry in Austria and market research as international field manager in Europe. After a research start at the University of Vienna, Georg Aumayr started to work at the research center of the Red Cross Austria and funded in 2012 the research and innovation center at Johanniter in Austria. Since 2015, he is in addition to this head of research for Johanniter International as well.



## Antonija Balenović

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Antonija Balenović, MD/PhD is assistant professor of Nuclear Medicine at the University of Rijeka and since 2014 director of Health Care Center Zagreb. She graduated in 1993 at the University of Zagreb, School of Medicine and from 2002 to 2014 worked as Nuclear Medicine Specialist.

During 2007 participated in establishing the first PET/CT diagnostic center in Croatia and worked as a head of the Nuclear Medicine Department and PET/CT center. She was professional support for establishing the first PET/CT diagnostic Center in Varna, Bulgaria. She was editor of two Croatian Textbooks in Nuclear medicine, published over 50 articles and book chapters, including two chapters in USA Textbook "Nuclear Oncology".

She was invited lecturer on over 100 domestic and international congresses and currently works as a lecturer at European School of Nuclear Medicine, University of Zagreb, University of Rijeka and University „Libertas“Zagreb. She was participating in many international projects, Croatian oncology guidelines, professional trainings, including health management. She is a member of several Croatian Medical Associations, member of Council of Health in City of Zagreb and Croatian Association of Employers in Health. She is married with two children and lives in Zagreb.

## Heinz K. Becker, MEP

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Heinz K. Becker has been a member of the European Parliament since 2011 in representation of the Austrian party Österreichische Volkspartei.

He is member of the committees for "civil liberties, justice and home affairs" and "petitions" as well as vice member of the committee for "employment and social affairs".

In addition he is co-chair of the parliamentary Intergroup on Ageing and Intergenerational Solidarity and Vice President of the Parliamentary Interest Group on Carers.

Mr. Becker is Vice President of the European Seniors' Union (ESU), member of the disability intergroup of the European Parliament and member of the European Alzheimer's Alliance.

As secretary general of the Austrian Seniors Association, Mr Becker is actively advocating for seniors rights in Austria as well.



## Sylvie Bove

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Sylvie Bove comes from the Life Science industry where she has held several global positions in strategic marketing and business development in companies such as Ferring Pharmaceuticals and Coloplast.

In the last three years, Sylvie has focused her attention on the interface between academia, public-private partnerships and industry collaborations. She has developed an innovation platform at Lund University, and also contributed to the creation of the Copenhagen Healthtech Cluster. Since September 2015 she is the CEO of EIT Health.

Sylvie has a B.Sc. in Economics and Business Administration from Uppsala University and an Executive MBA from CBS-SIMI. Sylvie's industry and innovation experience, together with her extensive network, give her a strong position to lead the consortium of partners that will address the health challenges in Europe.

## Cliff Collins

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Cliff Collins is currently the Programmes Director for EuropeActive. In the past few years he has been a member/observer at a number of EU Expert Groups including in good governance, the economic dimension of sport, human resources development and promoting health-enhancing physical activity and the European Skills Competencies, Qualifications, Occupations (ESCO) referencing for the fitness sector. He also represents EuropeActive at the DG SANTE Platform for Action for Diet and Physical Activity.

He has worked with EuropeActive for more than 9 years during which he has managed six major EU-funded projects including the European Week of Sport action known as Action Learning for Children in Schools (ALCIS). Current activities include managing EuropeActive's European Affairs Programme, and completing a major Erasmus+ project in active ageing known as PAHA.

Previously he owned three fitness centres in the UK and won five national awards for excellence for service delivery and in management. As a UK Government adviser he had a major influence on the development of the technical standards for exercise professionals, and for the quality management of fitness clubs.

He holds a masters degree in architecture, and has exhibited at the Royal Academy of Arts in London.



## Bart Collet

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Bart focuses on healthcare projects, such as HealthStartup.eu conferences, hackathon events for Advance.Healthcare and healthcare-focused innovation exchange platforms.

In addition to his activity as owner and manager of a carehome for the elderly, Bart has profound knowledge of developing software for care homes and employee scheduling software.

Furthermore he evaluates wireless monitoring and collaboration solutions, with a focus on independent living for the elderly.

## Elísio Costa

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Elísio Costa is a professor at the Department of Biological Sciences of the Faculty of Pharmacy at the University of Porto and a researcher in the Research Unit on Applied Molecular Biosciences at the same institution (UCIBIO).

He is a member of the European Innovation Partnership on Active and Healthy Ageing (EIP-AHA) on the Action Group A1 on Adherence to Prescription and Medical Plans, being the co-coordinator of one of the objectives of this Action Group. Moreover, he is the scientific coordinator of the EIP-AHA two-starred Reference Site Porto4Ageing.

He is author of more than 150 publications ([orcid.org/0000-0003-1158-1480](https://orcid.org/0000-0003-1158-1480)) and has collaborated in national and international research projects in the field of chronic diseases, namely chronic kidney disease and ageing. He is also the coordinator of UPAgeing NetWork – a competence centre of the University of Porto, which aims to work as a convergence centre of all the skills and knowledge of the University in the field of ageing.



## George Crooks

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Professor George Crooks is currently the Medical Director for NHS 24 and Director of the Scottish Centre for Telehealth & Telecare. NHS 24 is the national provider of telehealth services for the whole of Scotland currently providing the majority of its services via telephony, the web and digital television. He is responsible for the quality, safety and effectiveness of all clinical services and the development of new services in partnership with other NHS organisations.

George was a General Medical Practitioner for 23 years in Aberdeen latterly combining that role as Director of Primary Care for Grampian. He was also President of the European Health Telematics Association 2012 – 2016 and is a Board member of the European Connected Health Alliance.

He leads the Integrated Care Action Group on behalf of the European Commission within the European Partnership for Active and Healthy Ageing. He is Chair of the Scottish Digital Health and Care Innovation Programme Board, leading on the at scale delivery of telehealth and telecare services and also the Chairman of the Digital Health Institute in Scotland, a partnership between academia, industry and health and care delivery organisations delivering innovation in technology and design that can provide safe, effective and sustainable health and care solutions and create economic growth in Scotland.

He was awarded an OBE in the Queen's New Year Honours List 2011 for services to healthcare.

## Nicole Denjoy

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Nicole Denjoy is the COCIR Secretary General since 2005 and is based in Brussels.

Nicole has gathered more than 30 years of experience in the medical technology industry, working for companies including L'air Liquide, Ohmeda, Boston Scientific and Baxter. Nicole has a Masters in Organisation and Change Management.

Nicole represents COCIR in a variety of influential fora at European Level as well as at international level. Nicole is also Vice-Chair of DITTA, the Global Trade Association representing Medical Imaging, Radiation Therapy and Healthcare IT Industry ([www.globalditta.org](http://www.globalditta.org)) and leads the DITTA Industry in official relationships with WHO since DITTA was granted a NGO status. In addition, and since May 2010, Nicole is Chair of the BIAC Health Committee representing the private business sector in front of the OECD Health Committee.



## Marie-Pierre Dussert

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Marie-Pierre Dussert graduated from EM Lyon Business School, joined La Poste Group in 1996 and enjoys now 20 years of experience in postal activities.

Over the course of her career, she has occupied various functions, mainly in the marketing and business development fields. More particularly, from 2004 to 2008, in the framework of the gradual liberalization of the postal market in France, she set up and managed a team dedicated to answering public tenders.

From 2008 to 2011 she was responsible for La Poste Direct Marketing range of products and led, in this context, a strategic project for the Mail Division, consisting in moving these products from the USO scope to the competitive market.

After several years as a senior consultant within the European and International Affairs Department of La Poste Group, she joined the marketing division of the “Nouveaux Services de Proximité” Business Unit in March 2015. Since then, she has been in charge of setting up innovative services from an IT and process perspective, both for standard and tailor-made solutions aimed at business customers.

## John Farrell

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John is the Founder and Director of LANUA International Healthcare Consultancy which has as its focus facilitating transformative change within health and social care including the adoption and deployment at scale of technological and innovative practices and solutions, including digital innovation.

Prior to this John had over 12 years' senior management experience with the Department of Health in Northern Ireland with responsibility for a diverse range of areas including eHealth and its position in enabling transformative change, Life and Health Sciences, health and economic growth, Health and Care Commissioning, Sponsorship of Non-Government Organisations, and Contract Management.

John led the Northern Ireland European Innovation Partnership on Active and Healthy Ageing (EIP on AHA) Reference Site between 2013 and 2016, and in 2013 established and led the EIP on AHA Reference Site Collaborative Network (RSCN), which includes all 74 Reference Sites in Europe.

John has recently been appointed as Adviser to the RSCN.



## Nadia Frontigny

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Nadia Frontigny is Vice President of Care Management at Orange Healthcare. She leads activities in the Home Care and Senior Independence markets, with the objective of positioning orange as a leading provider of telemedicine and remote home care services. Prior to her current role and responsibilities, she led service and product marketing efforts within Orange Healthcare.

She is also a recognized expert on issues relating to the Silver Economy who frequently speaks in high-level conferences, framework discussions and academic institutions on the subjects of healthcare systems, innovation, and the Silver Economy.

Amongst her numerous responsibilities, Nadia is President of the Silver Economy working group within the Syntetic Numérique with whom she co-authored two, key White Papers on the digital transformation of care services for the elderly.

She also represents Orange within France's Silver Economy social contract and serves on the Board of Directors of a number of organizations including the Silver Valley, the SFTAG, and the Health Insurance Committee of the MEDEF.

Nadia is a graduate of the École Polytechnique and the École Nationale Supérieure des Télécommunications and is a Senior Civil Engineer of the Corps des Mines in France.

## Rose Gilroy

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Rose Gilroy is Professor of Ageing Planning and Policy in the School of Architecture, Planning and Landscape, Newcastle University, UK. From a practice background in social housing she has a long-standing research interest in the transactional relationship between people and their environments.

In Newcastle, Rose works with the local municipality in developing Newcastle as an age friendly city. She is currently leading a quadruple helix partnership that aims to create a step change in the housing offer by developing demonstrator dwellings that respond to ageing, urban sustainability and embrace the possibilities of digital innovation and support.

### Recent relevant publications



Rose Gilroy, Katia Attuyer, Mark Bevan, Karen Croucher, Rebecca Tunstall, (2016) "Moving between generations? The role of intergenerational relations in older people's mobility" in *Intergenerational Mobilities* edited by Lesley Murray and Sue Robertson, Routledge: 23-33

Rose Gilroy and Liz Brooks (2016) "Fair shares for all? The challenge of demographic change" in Simin Davoudi and Derek Bell (eds.) *Justice and Fairness in the City*, Policy Press: 213-229

Rose Gilroy and Mark Tewdwr Jones [eds.] (2015) "Joining the dots: Making healthcare work better for the local economy". The Smith Institute and Regional Studies Association Monograph. Launched in House of Commons February 26th

## Miguel Gonzalez Sancho

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Miguel González-Sancho is since July 2016 Head of the Unit "eHealth, Well-Being and Ageing" at the European Commission, within the Directorate General "Communication Networks, Content and Technology" (DG CNECT, <https://ec.europa.eu/digital-single-market/en/dg-connect>).

Miguel previously held different positions in DG CNECT, including Head of Unit for Administration and Finance, Deputy Head of Unit for Policy Coordination and Deputy Head of the Unit "ICT for Inclusion". During this period, he worked on successive policy strategies ("e-Europe", "i2010", "Digital Agenda") as well as policy initiatives and R&D&I projects on ICT for social inclusion, accessibility, public services and skills.

Miguel was also Member of Cabinet of the European Commission Vice-President responsible for the Digital Agenda, Neelie Kroes. He also worked as legal officer on telecommunications regulation, and as handler of trade defence investigations in DG TRADE.

Miguel holds university degrees in Law (UNED, Spain) and International Relations (UCL, Belgium), and master degrees in Business Administration, European policies, Finance Management and Auditing. He is fluent in Spanish, French, English, Portuguese and Italian, and understands German and Dutch.



## Leontios Hadjileontiadis

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Prof. Leontios J. Hadjileontiadis (1966) has more than 17 years' experience in Higher Education at the Department of Electrical & Computer Engineering, Aristotle University of Thessaloniki, Greece.

Currently, he is also working at the same department of the Khalifa University, Abu Dhabi, UAE. His publication record includes over 90 papers in peer-reviewed international journals, over 150 papers in peer-reviewed international conference proceedings, 6 books, 2 book edited, 23 book chapters and 3 patents (h factor 30, more than 3150 citations).

His research interests are in advanced signal processing for medical, mobile and digital signal processing applications, especially in the area of active and healthy ageing.

He is the recipient of many international awards, amongst ones the Faculty Champion Award 2012 from Microsoft. He is the coordinator of the i-PROGNOSIS H2020 project ([www.i-prognosis.eu](http://www.i-prognosis.eu)) regarding the formation of intelligent prognostic indices for Parkinson's disease (PD) via smartphone/smartwatch/IoT behavioral interaction changes, guiding novel interventions for improving the quality of life of PD patients.

He also has strong collaborations with international research networks (e.g., Karolinska Institutet, Fraunhofer Institute, Kings College London, Harvard/MIT, Winnipeg University). Prof. Hadjileontiadis also holds a Ph.D. degree in music composition (University of York, UK, 2004). He is a Senior Member of IEEE.

## Elizabeth Hanson

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Elizabeth Hanson is Vice-President of Eurocarers, the European Association consisting of carers' organisations and research organisations working together to advance the issue of informal care at both national and EU levels.

She is Research Leader of the Swedish Family Care Competence Centre, a centre of excellence in the area of informal care and a Professor of Health Care Sciences at Linnaeus University, Kalmar in the South-East of Sweden.

For the last twenty years, Elizabeth has been actively engaged in research and development work concerning the use of Information and Communication Technologies to help empower informal carers of older and/or disabled people living at home. A notable examples being the ACTION (Assisting Carers using Telematics Interventions to meet older people's Needs) service that originally began life as an EU funded project.



## Joost Felix

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Joost is a seasoned product manager and product marketing manager who has been in health IT for almost 20 years and held several positions in Imaging IT, EMR and integrated care. Today he is responsible managing the integrated care solutions portfolio of Agfa HealthCare. Joost has a healthcare background and holds an MBA and additional degree in marketing.

## Jan Jürjens

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Jan Jürjens is a Professor, leading the Research Group for Software Engineering at the Institute for Software Technology IST within the Faculty for Computer Science of the University Koblenz-Landau (Koblenz, Germany). He is also Director Research Projects at the Fraunhofer Institute for Software and Systems Engineering ISST (Dortmund, Germany).

Previous positions include a Professorship for Software Engineering at TU Dortmund, a Royal Society Industrial Fellowship at Microsoft Research Cambridge, a non-stipendiary Research Fellowship at Robinson College (Univ. Cambridge), where in 2009 he was appointed as Senior Member, and a Postdoc position at TU München.

Jan holds a Doctor of Philosophy in Computing from University of Oxford and is author of "Secure Systems Development with UML" (Springer, 2005; Chinese translation 2009) and other publications mostly on software engineering and IT security. More information: <http://jan.jurjens.de>.



## Lars Kalfhaus

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Lars Kalfhaus started his professional career as co-founder and owner of a technological start-up in Germany. In 2002 he came to Roche, where he held various positions in Marketing, Sales and Business Controlling. Before he came back to Germany this year, has been the General Manager for the Diabetes Care organizations in Spain and Portugal. Beyond that he was the General Manager of Emminens Healthcare Services S.L., a Roche company focused on the design and development of IT solutions to support personalized chronic disease management and leading the deployment of new business ventures within countries of Western Europe and Latin America. Since July 2016 he is the General Manager of Roche Diabetes Care Deutschland GmbH, located in Mannheim, Germany.

## Antonio Kung

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Antonio Kung has 35-year experience on embedded systems and ICT systems. He co-founded Trialog in 1987 where he acts as CTO and general manager. He heads Trialog cybersecurity and privacy business unit. He also coordinates Trialog research and innovation activities in the area of ageing, smart grid, IoT, big data, covering technical issues on engineering, security, privacy and interoperability.

He co-authored the Lecce declaration calling for open platforms in 2011. He was the editor of the EIP-AHA C2 recommendation document on interoperability. He is currently the coordinator of the ACCRA H2020 project (Agile CoCreation of Robots for Ageing) that will be based on the UniversAAL open platform approach. He has also recently coordinated the PRIPARE support action on privacy, and is currently the editor of ISO/IEC 27550 privacy engineering.

He holds a Master's degree from Harvard University, USA and an engineering degree from Ecole Centrale Paris, France



## Mark Lange

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Marc Lange has a 10+ years' experience in the digital health eco-system and 20+ years in Programme Management of international/European projects in social security, eGovernment and eHealth.

His experience covers domains such as (1) facilitating sharing good practices in a multi-disciplinary environment, (2) observing, analysing and synthesizing the progresses of this knowledge sharing process (3) contributing to policy definition for deploying innovative ICT services for the health care sector in particular and (4) supporting EU Member States and the European Commission in coordinating the deployment of their national projects.

He joined EHTEL in 2003 and became Secretary General in 2005. EHTEL is a multi-stakeholder forum dedicated to the deployment of digital health services for enabling the necessary transformation of the health and care systems in Europe. Thanks to this experience and his Secretary General position in EHTEL, he has a global understanding of the state of affairs in Digital Health in Europe and beyond.

## Veronique Lessens

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Since June 2013, Véronique Lessens works as Global Head of Strategy, Business Development and Market Intelligence at Agfa HealthCare, a 1.1b€ leading provider of IT-enabled clinical workflow and diagnostic imaging solutions.

The department she manages is organized as a centre of excellence servicing the HealthCare executives and organization worldwide. It supports strategic review, analysis and planning fueled by dynamic analysis of the market, competitive and industry context.

Her team bridges the gap between strategy, M&As and innovation, and plays a critical role in harnessing knowledge and insights to fosters growth initiatives and develop long range plans and decision-shaping recommendations supporting the Agfa's transformation from a photochemical company, to a digital company geared towards eHealth and Integrated Care.

Before joining Agfa, she was Manager at Deloitte Consulting where she was gained 9 years of professional consulting experience in the Health Care & Life Science sector. Her role was targeted primarily at advising ICT companies on market dynamics to help shape and articulate key strategies but also provide



recommendations towards the European Commission, the Public Authorities and the care providers. Véronique is chairing the eHealth Committee of COCIR and the eHealth intelligence Focus Group.

She is a member of the Business Innovation Group eHealth, COCIR being the European Coordination Committee of the Radiology, Electromedical and Healthcare Information Technology industry.

## Michael MacBrien

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A Canadian citizen, Michael MacBrien is trained in Belgian and European law. In the 1980s, at the European Banking Federation, he worked on the Directives that formed the basis for the EU Internal Market for Financial Services. In 1994, he co-founded the European affairs firm MACBRIEN CUPER ISNARD. In 1996-97 he oversaw the foundation of the European Property Federation and has been its director general ever since. He has been an adviser to TEGoVA, The European Group of Valuers' Associations, since 2004.

## Carlos Melo Ribeiro

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Carlos Melo Ribeiro got his degree in Economics at the Technical University of Lisbon (I.S.E.), his BSc in Management from the Catholic University of Lisbon and MBA at Boston College, U.S.A.

He started his career in 1982 at Texas Instruments, Dallas (USA) and Oporto. He joined Siemens in 1984, where he assumed several responsibilities in the fields of Marketing, Finance and General Industrial Management in Portugal, Austria and Germany.

In 1995, he became the President of the Siemens Group, S.A. in Portugal. His team received the highest recognition within Siemens, being elected the best region in 2003, due to consistent results achieved.

At the end of September 2016, he finished his carrier at Siemens and is now taking care of his own investments in Tourism and Agriculture and also with some "Business Angel" activities.

Among other activities, he is a member of the AEP General Council, a founding member of COTEC, a member of the Strategic Guidance Board of the UCP and a member of the council of FAE Besides that , he is in two Boards ,one Textile company ,and other in Plastics



In 2009, Carlos was awarded the Career Award of the Faculty of Economics and Management of the Portuguese Catholic University after having been awarded the honorary title of the Order of Industrial Merit by the President of the Portuguese Republic in June 2004 and the medal of merit from the Federal Republic of Germany in 2002.

## Heidrun Mollenkopf

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Heidrun Mollenkopf was Senior Researcher at the German Centre for Research on Ageing (DZFA) at the University of Heidelberg until she retired in December 2004.

Her main research focus is the interplay among personal, societal, technical, and environmental conditions with regard to maintaining autonomy and social participation in old age. She has pursued this interest in several large-scale research projects and has published widely in the fields of ageing and technology, mobility, senior friendly neighbourhoods and quality of life of older people.

In addition, she worked as a lecturer at several universities in Germany and Switzerland. At the same time, she served as a consultant and evaluator in several European bodies of experts.

2007-2014, Heidrun Mollenkopf has been member of the German National Association of Senior Citizens' Organisations (BAGSO) Expert Council and Chair of the "Universal Access and Independent Living" Expert Group of AGE Platform Europe. Since 2014, she is Board Member of BAGSO and Vice President of AGE Platform Europe.



## Brian O'Connor

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Brian O'Connor was born in Belfast, Northern Ireland and has developed his career as a consultant, manager and/or investor in both private and public companies.

Brian has worked in the UK, the US and lived in Hong Kong for eleven years. He has gained vast experience as a company director in a variety of industries and professions, and has raised significant sums for companies through both private equity structures and stock exchange listings.

Through his long established consultancy company, Corporate Direction Ltd, he is currently providing strategic advice to Governments, International organisations and companies on the challenges facing healthcare in general and specifically on the Connected Health opportunity.

### Healthcare experience

Brian has founded a number of companies in the healthcare services area in the UK, Ireland and Hong Kong. He therefore has experience of the public and private health care systems in a number of countries and also an understanding of the often difficult balance between delivering care and making profit. He believes that overcoming the cultural and other barriers within healthcare is an interesting if sometimes frustrating challenge, but worthwhile if it leads to better patient care.

Brian is Chair of the European Connected Health Alliance organisation [www.echalliance.com](http://www.echalliance.com) the rapidly expanding not for profit membership organisation.

It has created an International Network of Permanent Connected Health Ecosystems throughout Europe, to provide sustainable and structured opportunities for industry, academia and health and care providers and payers to meet and provide solutions to specific problems.



## Gloria Ortiz

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Gloria Ortiz has been working since 2007 as coordinator of European projects at CIEF (Valencia, Spain) within different programmes such as INTERREG, LIFE and FP7. She has previous experience as financial auditor of EU projects at BDO Spain and as assistant at INTERACT Tool-Box Secretariat and Unioncamere Lombardia' Brussels office. Since September 2014, she is EU project and partnerships manager at IPERIA L'Institut (Paris, France), where she has coordinated Carer+ (FP7), TRACK and PRODOME (Erasmus+) EU projects.

## Anne-Sophie Parent

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Anne-Sophie Parent is Secretary General of AGE Platform Europe, an EU network representing directly 40 million people aged 50+ across the EU-28 which she has been leading since 2002. AGE aims to voice and promote the interests of the 190 million inhabitants aged 50+ in the European Union.

In January 2016, Mrs. Parent was elected Secretary General of the newly established European Covenant on Demographic Change.

Ms. Parent sits on various advisory committees set up by the European Commission: European Health Policy Forum, European Pensions Forum, the Advisory Board of Assisted Ambient Living Joint Programme, the Societal Advisory Board of the More Years Better Lives Joint

programme, the Financial Services Users' Group, the Steering Group of the European Innovation Partnership on Active and Healthy Ageing.

She is also a member of the Euro Retail Payment Board set up by the European Central Bank, of the Expert Group of the EU UN-ECE Active Ageing Index project, and of the Advisory Board of the New Pact for Europe.

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## Alexander Peine

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Alexander Peine holds a tenured position as Assistant Professor of Science, Technology and Innovation Studies (STI-Studies) at Utrecht University. He also serves as a Vice President for the European Construction Technology Platform (ECTP), where he chairs the Active Ageing & Design committee, and is on the societal advisory board of the Joint Programming Initiative “More Years, Better Lives” (JPI-MYBL).

Before joining Utrecht University, Alexander was the laureate of a prestigious Max Weber post-doctoral fellowship at the European University Institute in Florence, and a Principal Investigator at the Centre for Technology and Society at Berlin University of Technology.

Alexander’s research analyses innovation dynamics in the ICT sectors and the built environment, covering topics like Internet of Things, Smart Homes and Ambient Assisted Living. In this context, he is particularly interested in how new technologies can best serve the quality of life, social engagement and evolving needs of older persons (“Gerontechnology”).

## Jevita Poer

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In her role as New Business Developer, Jevita is responsible for value proposition and business case development in the focus areas of IT infrastructures and platforms and digital innovation in oncology care. She is particularly interested in business model innovation that results in a win-win from both the customer and Philips’ perspective.

Jevita has previous experience doing market research for a water technology startup company in Delft, has done academic research into the impact of co-creation with customers for digital propositions in healthcare, and currently is also involved with building a partnership in the Netherlands to support the ecosystem of Philips HealthSuite Digital Platform.

Jevita has her MSc in Entrepreneurship and Innovation from the University of Amsterdam.



## Javier Quiles del Río.

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Background in Physical Sciences. MSc in medical imaging by the University of Santiago de Compostela (1996). He also holds a degree on “ICT Innovation Management in Public Organizations” awarded by the Spanish National Institute of Public Administration.

Since 2010 Javier is Head of IT Project Management Service at Galician Healthcare Service (SERGAS), a public institution which provides healthcare services to more than 2.700.000 citizens in Galicia. He works in the development of Electronic Health Record and ePrescription systems – IANUS -, currently deployed in 14 hospitals and more than 490 Primary Care Centers in Galicia.

Javier is at present the Program Manager of two strategic innovation programs at Galician Health Service: “Hospital 2050” and “Innova Saúde”. The two projects develop from 2011 until 2015, with a total funding of 90 M€, including 72 M€ from ERDF. (See <http://www.sergas.es/Hospital-2050--Innova-Saude>)

He is also involved in EU network on EIP-AHA initiatives and participates in several EU CIP ICT-PSP projects in eHealth related topics, like UNITED4HEALTH, MASTERMIND and now he coordinates the participation of SERGAS in ACTIVAGE Large Scale Pilot.

## Christian Reinaudo

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Christian Reinaudo (°1954 - French) is a graduate from the ‘Ecole de Physique et de Chimie Industrielles de Paris’ and holds a doctorate from the ‘University of Paris’ (France).

He started his career with Alcatel (formerly named ‘Compagnie Générale d’Electricité’) in 1978. During his Alcatel period he managed several multibillion Euro businesses. From 1984 to 1996, he held several positions in the Cable Group of Alcatel (now Nexans).

He took the position of President of the Submarine Networks Division in early 1997. Appointed President of the whole Optics Group in 1999, he enters the Executive Committee of Alcatel early 2000 as Executive Vice President. In 2003, he was appointed President of Alcatel Asia Pacific and moved to Shanghai (China).

In 2006, he came back to Paris to manage the integration and the transition process associated with the merger of Alcatel and Lucent Technologies.

Early 2008, he joined Agfa-Gevaert to be President of Agfa HealthCare.



Christian Reinaudo joined the Agfa-Gevaert Board of Directors in 2010.

As from May 1, 2010 he is CEO of Agfa-Gevaert.

## **Sarah Rochira**

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Sarah took up post as the Older People's Commissioner for Wales following over 25 years working in the public and third sectors in Wales. During her career she has worked within a wide range of NHS organisations across Wales, with specific responsibilities for the quality of clinical services, health improvement, equality, diversity and training. Sarah has worked extensively with and for older people. She was director of RNIB Cymru from 2008-12 and has also been an active campaigner for changes to UK and Welsh Government policy and priorities.

Prior to becoming Commissioner, Sarah chaired Age Alliance Wales, an alliance of 20 voluntary organisations committed to working together to improve the lives of older people.

As Older People's Commissioner, Sarah works to ensure that older people have a voice that is heard, that they have choice and control, that they don't feel isolated or discriminated against and that they receive the support and services they need to lead lives that have value, meaning and purpose.

As Commissioner, Sarah has also established and Chairs the Ageing Well in Wales Programme, a collaborative partnership of national public and third sector bodies and organisations, working together to improve the wellbeing of people aged 50 and over across Wales.



## Liis Rooväli

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Liis Rooväli is working as Lecturer of health care management and health policy in the University of Tartu, Estonia. She obtained medical degree, certificates of general practitioner and health care management from the University of Tartu, and diploma in public health from the Nordic School of Public Health, Sweden. She holds also MSc degree from the University of Tartu.

Liis Rooväli has worked 11 years in the Ministry of Social Affairs of Estonia heading health information and analysis, public health and e-health departments. Dr Rooväli has been member of numerous national and international expert groups and governance bodies in morbidity statistics, health information and health policy areas in EU, OECD and WHO. She was Head of Council of the national research programme “Programme for Promotion of Health Science Capabilities TerVe”, under which national health related R&D strategy was developed. Dr Rooväli’s areas of expertise are health information, health policy, health systems development and health financing.

## Pia Sandvik

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MSc in Mechanical engineering and Doctor of Philosophy and docent in Quality Control Technology.



CEO of RISE Research Institutes of Sweden since 1 July 2016, assigned to lead the consolidation of a national network of research and technology organisations. Pia Sandvik was previously Chairman of the Board at RISE and while also, since 2010, serving as CEO for the insurance company Länsförsäkringar Jämtland.

Pia Sandvik has also been the Pro-vice-chancellor of Mid Sweden University in Östersund (2002-2005), Vice-Chancellor of Luleå University of Technology (2005-2008) and Deputy County Governor in the Jämtland County Administrative Board (2009-2010).

Pia Sandvik is a member of the Board for the Swedish Entrepreneurship Forum and is Vice-Chairman of the Royal Swedish Academy of Engineering Sciences' Business Executives Council. She assumed this role in 2015 as one of four members of the Löfgren government's advisory board, mandated to strengthen Sweden's modern industrialisation.



## Kai Schnackenberg

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Kai Schnackenberg works for the Ministry of Health and Consumer Protection of the Free and Hanseatic City of Hamburg, as member of the Division of Health Care Industry, International Affairs and Shareholdings. Since 2012, he is in charge of project development and management, and he is supervising projects' legal, administrative and financial framework.

He is specialised in the promotion of innovation and digitalization in the health sector, drafting and coordinating strategies for the development of age-friendly neighborhoods (AGQUA), for the transition to e-health, for the qualification of the labour force in the medical environment.

As graduated nurse and with a degree in Health Science at the University of Applied Science of Hamburg, he has a solid background around many health-related-themes; in addition, he developed a deep knowledge on EU tasks while pursuing in 2010-2011 a Master in European Public Administration at the University of Public Administration and Finance Kehl-Ludwigsburg.

Since 2013, he is also lecturer at the University of Applied Science of Hamburg in Health Politics.

## Martin Seychell

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A graduate in chemistry and pharmaceutical technology, Mr. Seychell specialized in Chemical analysis.

He has held important positions on several government boards and commissions in Malta, including the Food Safety Commission and the Pesticides Board.

Mr Seychell occupied the post of Head of Directorate at the Malta Standards Authority between 2001 and 2006. He has been responsible for the implementation of a number of EU directives in the areas of risk assessment, food safety, chemicals and cosmetic products legislation, and has actively participated in negotiations on major technical proposals such as the new chemicals legislation, REACH, and in screening processes in the areas of free movement of goods, environment and agriculture during the process leading to Malta's accession to the EU.

He held the post of Director of Environment in Malta between 2006 and 2011. As Director, he was responsible for a broad range of functions arising from the Maltese Environment Protection Act.



He was appointed Deputy Director General for Health and Consumers at the European Commission in March 2011. Responsible for directorates dealing with Consumer affairs, Public health and Health systems and products (SANCO). 2014 – to date: Deputy Director-General for Health in the Health and Food Safety Directorate-General (SANTE).

## Andrew Shakeshaft

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Andy Shakeshaft is Associate Director and Head of Programmes, leading the Patient Safety Collaborative and Medicines Optimisation for the North West Coast and is also responsible for the Innovation Exchange which showcases and shares best practice and innovations.

Andy has previously held a number of positions as Director and senior manager working in Acute and Community trust settings and the Ambulance Service. Andy worked for 17 years as Superintendent Head of firearms in the Police Service and for 14 years as the senior production engineer at a coal mine.

Andy has recently secured a 3 Star European Commission Award for Active and Healthy Ageing the North West of England. His work has also included the development of innovative new pathways to support frail and elderly patients, the development of whole system escalation processes, development of national standards for emergency management, customer service improvement strategies, road traffic casualty reduction strategies and performance improvements within the NHS and public sector. This work received international recognition and won business excellence awards.



## Ian Spero

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Through over 30 years professional experience Ian Spero has gathered a deep knowledge and belief in the power of private/public sector alliances to deliver business benefit and social impact.

As we reach a tipping point concerning the use of technology in our lives, Ian has set up and now runs [Creative Skills for Life](#) (CSL), a research and campaigning organisation which aims to explore the creative interface between healthcare and technology; together with the [Agile™ Ageing Alliance](#) (AAA), which is committed to connecting Europe's brightest entrepreneurs and creative minds in a collaborative effort to boost knowledge and investment and accelerate development of the Silver Economy.

Working in partnership with Utrecht University Ian is currently leading [Neighbourhoods of the Future](#), a European Commission funded AAA outreach programme, designed to accelerate development of smarter age inclusive homes that will empower our older selves to enjoy more meaningful, healthy and creative lives, whilst seizing new opportunities for learning and social engagement.

In parallel Ian serves as a strategic advisor and Project Monitoring Officer for Innovate UK, responsible for safeguarding and leveraging public investment in a diverse portfolio of exciting early stage award winning businesses.

A regular contributor to conferences, seminars and anthologies, as well as to radio and magazines, Ian has received commendations from among others: Metro Dade County (Miami) for services to tourism; New York Festivals for film and video; International Public Relations Golden World Award; IPR Sword of Excellence; PR Week Sponsorship Award; Revolution Magazine Innovation Award; BT Britain Award for Innovation; the Emerald Literati Network Award for Excellence; and the IVCA (International Visual Communications Association) Awards for: Learning, Experiential Communication and Entertainment.



## Jeroen Tas

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Jeroen Tas has over 30 years of global experience as an entrepreneur and senior executive in the financial services, healthcare and information technology industries.

Currently he is the CEO of the Philips Healthcare Informatics Solutions and Services Business Group. Previously he was the Group Chief Information Officer of Royal Philips, leading IT worldwide. Jeroen and his team have evolved IT to become a fundamental enabler of growth for Philips as a real-time, connected company.

He co-founded and served as President, COO and vice-chairman of the Board for MphasiS, an IT and Business Processing Outsourcing company with revenues of \$1+ billion, which was acquired by EDS (an HP company) in 2006. From 2007 to 2008 he was Vice President and General Manager at EDS, responsible for the global competency centers. Prior to MphasiS, Jeroen was the head of Transaction Technology, Inc., Citigroup's tech lab, responsible for the innovation and development of the bank's customer-facing systems. Earlier in his career, he held international marketing and project management roles with Digital Equipment and Philips in the USA, Europe and Asia.

Jeroen is the 2004 winner of the E&Y Entrepreneur of the Year Award in the Information technology category for the New York region. He is also the Dutch CIO of the year 2013, NASSCOM Global CIO Award 2014, WIC's 2014 CIO Leadership Award and European CIO 2014. He is a native of the Netherlands and holds a Master's Degree in computer science and business administration from the Free University of Amsterdam.

## Luc Thijs

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Luc Thijs (1964, Belgian) obtained a Masters degree in commercial and consular sciences (1987), as well as a Masters degree in commercial and financial sciences (1988) at the School of Economics (EHL) in Hasselt, Belgium. In 2004 he complemented his education with the Advanced Management Program at Insead in Paris.

After a brief period at Bekaert Textiles, he started his career at Agfa Gevaert's Medical Division in 1990. He took up consecutive general management roles for Agfa HealthCare while based in Asia Pacific, in Latin America and in Italy. In April 2011 he was appointed President of the Agfa HealthCare business group and became a member of the Executive Management Committee of the Agfa Gevaert group.

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Over the last 27 years, he contributed to Agfa's transformation from a photochemical company, to a digital company geared towards e-health and integrated care. Luc speaks six European languages and is based in Antwerp, Belgium.

## Paul Timmers

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Paul Timmers is Director of the Digital Society, Trust & Cybersecurity Directorate in the European Commission Communications Networks, Content and Technologies Directorate General (DG CONNECT) dealing with policy and R&I in ICT and health, ageing, public services, smart cities and cyber-security.

Previously he headed the ICT for Inclusion and the eGovernment units. He was also member of the Cabinet of European Commissioner for Enterprise and Information Society. Before joining the European Commission, he was a manager in product marketing and software development in a large IT company. He also co-founded a software start-up.

He holds a PhD in theoretical physics from the University of Nijmegen, the Netherlands and a MBA from Warwick Business School, UK. He has widely published in the field of technology and policy, including a book on electronic commerce strategies and business models. He was a visiting professor and lecturer at several universities and business schools across the world including an EU Research Fellow at the University of North Carolina in USA.

## Karsten Uno Petersen

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Karsten Uno Petersen; Elected member of the Regional Council in Region of Southern Denmark and Chair of the Innovation Committee as well as member of the Executive Committee. He is active on the European scene representing the Region of Southern Denmark in the Vanguard Initiative as well as in the European Innovation Partnership on Active and Healthy Ageing, where the region has received a four star reference site status.

Mr. Uno Pedersen works actively to promote the regional development role in public health and to ensure that the regions come up with the right solutions to the healthcare challenges in the years to come.

He believes that the potential lies in utilizing digitalization in health and social care and in driving public-private innovation partnerships forward.



## Peter Varnai

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Dr Peter Varnai is principal consultant at Technopolis Group and responsible for the Group's Health Business Unit who has over 15 years of experience in research, education and consulting in the area of health and life sciences.

Peter has a wide-ranging interest in linking innovative science and technology to policy and business applications in the biotech and healthcare sectors. He has recently conducted studies on international industry-academia partnerships, paediatric medicine development and regulation, EU cross-border healthcare, clinical trial data sharing, operational research capacity building, and active and healthy ageing. He is currently leading a multidisciplinary team to study the potential of Silver Economy for the European Commission.

Peter obtained a MEng and PhD from Budapest University of Technology and Economics, a DPhil from the University of Oxford, and an MBA from Imperial College Business School. Peter worked as a Senior Lecturer at the University of Sussex and was a Wellcome Trust International Prize research fellow at the University of Cambridge and at the CNRS in Paris. He is a Fellow of the Royal Society of Chemistry (UK) and has published widely in leading scientific journals.

## Roberto Viola

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Roberto Viola is Director General of DG CONNECT at the European Commission.

He was the Deputy Director-General of DG CONNECT, European Commission from 2012 to 2015.

Roberto Viola served as Chairman of the European Radio Spectrum Policy group (RSPG) from 2012 to 2013, as Deputy Chairman in 2011 and Chairman in 2010. He was member of the BEREC Board (Body of European Telecom Regulators), and Chairman of the European Regulatory Group (ERG).

He held the position of Secretary General in charge of managing AGCOM, from 2005 to 2012. Prior to this, he served as Director of Regulation Department and Technical Director in AGCOM from 1999 to 2004.

From 1985-1999 he served in various positions including as Head of Telecommunication and Broadcasting Satellite Services at the European Space Agency (ESA).

Roberto Viola holds a Doctorate in Electronic Engineering and a Masters in Business Administration (MBA).

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## Sir Graham Watson

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Born in Rothesay, Scotland in 1956, Sir Graham is the President of *EuropeActive*, The European Health & Fitness Association.

He is also a Member of the European Economic and Social Committee and a co-founder and Honorary Chairman of the Climate Parliament, a global network of legislators working to accelerate the transition to a low-carbon economy.

The company he founded in 2014, Bagehot, offers consultancy and professional conference moderating services.

From 1994 to 2014 Sir Graham was a Member of the European Parliament, during which time he served as Chairman of the Justice and Home Affairs Committee (1999-2002) and Leader of the EU Liberal Democrat MEPs (2002-09). He subsequently chaired the European Liberal Democrat (ALDE) Party from 2011-15.

Knighted for public service in 2011, he speaks four EU languages. His most widely purchased book, *Building a Liberal Europe*, is published by John Harper Publishing.



## Margaret Whoriskey

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Margaret is Head of the recently established Technology Enabled Care and Digital Healthcare Innovation Division within Scottish Government. She is responsible for the national Technology Enabled Care Programme which is aiming to support at scale deployment in Scotland. She also has a lead role in development of policy on Technology Enabled Care and has a sponsorship role for the Scottish Centre for Telehealth and Telecare. She is active in the European arena and EIP.

Up until November 2015 Margaret was Director of the Joint Improvement Team (JIT) in Scotland having joined when it was established in 2005. The Joint Improvement Team was a unique partnership between the Scottish Government, Local Government (CoSLA), NHS Scotland, the Third, Independent Care and Housing sectors, tasked with accelerating the pace of local change and improvement in the quality of Scotland's health and social care and support services.

Margaret trained as a clinical psychologist and worked in clinical and managerial positions in the NHS for many years. From 1998, and prior to joining JIT, Margaret has worked in a national capacity with the Scottish Health Advisory Services (latterly NHS Quality Improvement Scotland) and as a commissioner with the Mental welfare Commission for Scotland.