Silver Eco®

► International Festival •

10-13 december 2020

Palais des Festivals

Cannes - France

Silver Eco®

International Festival

The World's Rendez-vous for Silver Economy
and Ageing Well









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for Silver Economy
and Ageing Well







To Promote, Test, Discover

OWLEDGE MANAGEMENT BENCHMARKII

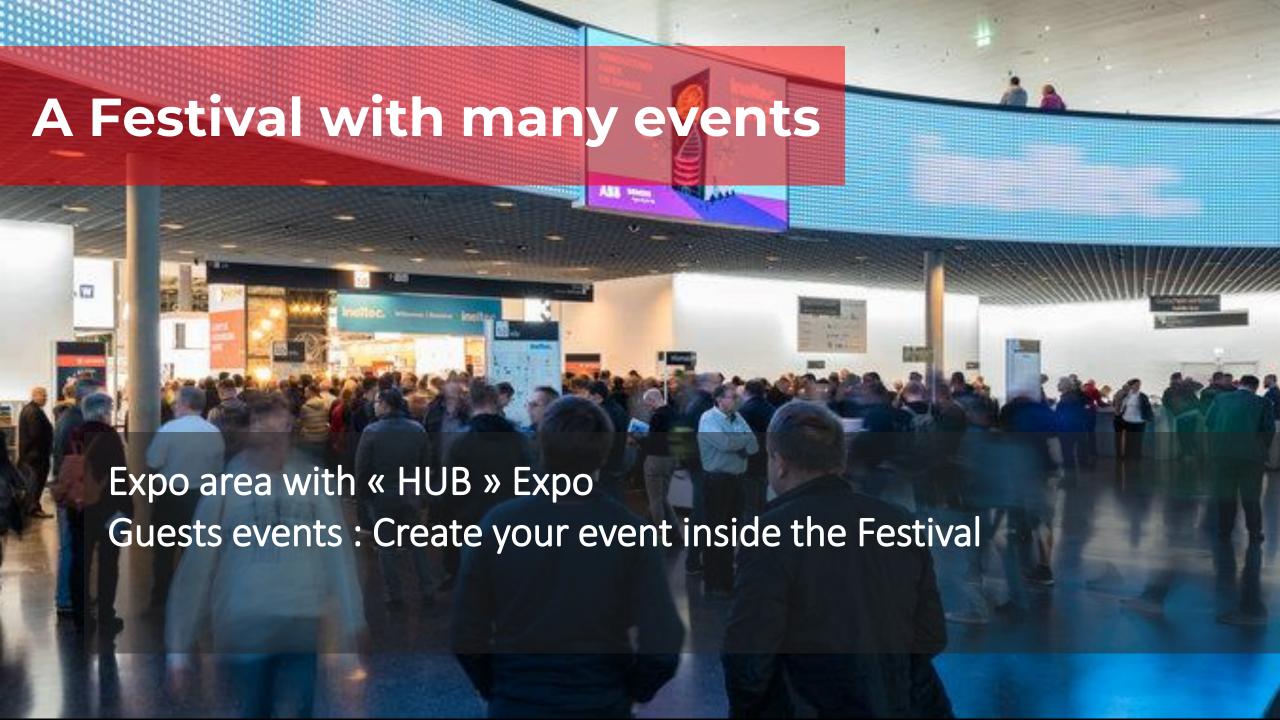


Exchange of good practices
Discover talents from today and tomorrow
Promote new offers and services
Celebrate Ageing Well

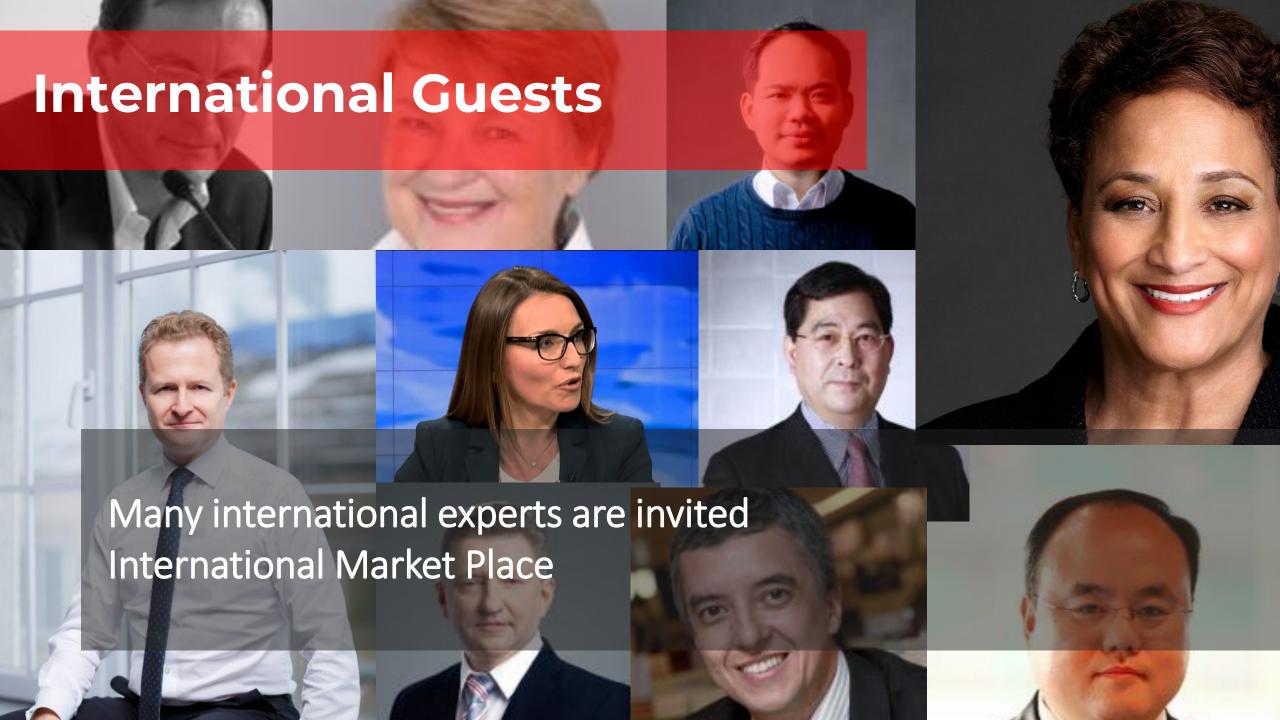
MEASUREMENT ANALYSIS













A massive communciation plan



Large media plan on-line / off-line, media partners, press agences Visibility campaign on the event web site and SilverEco.org Direct marketing, +1,000,000 emails, live videos, social media, podcasts

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Participate

Attend the B2B Festival 10th and 11th of December 2020

Contact us

Apply for the International Awards

Contact us

Attend the B2C Festival 12th and 13th of December 2020

Free participation

Assist the Awards Ceremony

Free participation



Become a Partner

From Start Pack to Platinium Pack

- Expo area including reception counters, roll-ups... (full equiped stand, delivered, assembled, ready to us without any logistic)
- Pass Access to the B2B Festival (Business Meetings, Speed Meetings, Forum, VIP Cocktail)
- Your Partner logo (web, emailings, official catalog...)
- Advertising ½ or full page on the official catalog event
- Dedicated news on SilverEco.org
- Press release in the online press kit
- Jury member
- Expert panel discussion
- Video interview

> Contact us : http://www.silvereco.org/festival/en/contact-us/

