The event is organised by the European Commission's Directorate-General Health & Food Safety, in collaboration with the Directorate-General REGIO, GROW, CONNECT and the project.
Wednesday 3rd June 2015

8:30   REGISTRATION

9:30  10:30   I. MORNING PLENARY SESSION & KEYNOTES

9:30   Introductory Speech by the European Commission
Martin Seychell, Deputy Director General for Health, Directorate-General for Health and Food Safety, European Commission

9:45   Leveraging investments in health in the Investment Plan for Europe
John Davis, Head of Division, Life Sciences and Health, European Investment Bank

10:10  Regions engaging with innovative financing & the Investment Plan
John Matheson, Director, Health Finance, eHealth and Analytics, Scottish Government (UK)

10:30  11:00   COFFEE BREAK

11:00  12:45   II. THE FRONTIERS OF INNOVATIVE FINANCING

11:00   Public Procurement for innovative solutions & Pre-Commercial Procurement
Lieve Bos, Directorate-General for Communications Networks, Content and Technology, European Commission

11:15   Innovative financing in the health & care sector –Example of Public Procurement
Sonia Martínez Arca, Directorate General for Innovation and Management of Public Health, Galicia (Spain)

11:25   Lessons learned & experiences from other sectors
Bleddyn Rees, Wragge Co Ltd & European Connected Health Alliance (UK)

11:40   Public Private Partnerships in practice
Carlos Trescoli, University Hospital Ribera, Valencia (Spain)

12:00   Moderated panel discussion
Panellists: John Matheson, Heather Roy, Sonia Martínez Arca, Carlos Trescoli, Bleddyn Rees

12:45  14:00   LUNCH
### Draft Agenda

**Brussels, 3 June 2015**  
**Residence Palace**

#### PARALLEL SESSIONS

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| 14:00  | III. SYNERGIES IN STRUCTURAL FUNDS - MOBILISING OPPORTUNITIES FOR ACTIVE & HEALTHY AGEING  | How to develop a RIS3/Finance the Silver Economy  
*Herve LeGuyader, Aquitane (FR)*  
Synergies between EU funding programmes  
*Rodd Bond, Netwell (IE)*  
Up to 8 Pitches on Scaling up innovations in Active and Healthy Ageing -Based on a Call for Expressions of Interest |
| 14:15  | IV. WHAT’S THE ALTERNATIVE? - COMPLEMENTARITIES IN ACCESS TO FINANCE                         | Smart specialisation in active & healthy ageing  
*Jens Sörvik, JRC, European Commission*  
Leveraging funding from the Innovative Cities Model  
*Marco Roth, Tampere (FI)* |
| 14:30  | V. READY TO INVEST IN LARGE SCALE ACTIVE & HEALTHY AGEING DEPLOYMENTS? - FEEDBACK FROM INVESTORS  | Crossborder, interregional & transnational cooperation and opportunities in Interreg  
*Nicolas Singer, Interreg V (FR)*  
Challenges faced in securing financing  
*Heather Roy, Eurodiaconia (BE)*  
Panel of Investors (Venture Capitalist, Promotional Bank/Agency, Insurance/Pension Fund, Corporate Investor, Impact Investor)  
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| 14:45  | Effective use of ESIF for health investments                                                |  
*Katarzyna Glowacka-Rochebonne, DG SANTE, European Commission & Romana Smetanova, Ernst & Young, (CZ)*  
Effective use of ESIF for health investments  
*Katarzyna Glowacka-Rochebonne, DG SANTE, European Commission & Romana Smetanova, Ernst & Young, (CZ)*  
Alternative Investment: EU Policy Background  
*TBC, DG FISMA, European Commission*  
Moderator: Bleddyn Rees, European Connected Health Alliance |
| 15:00  | Experiences on the Ground from Managing Authorities,                                         |  
*Maaike Damen, SNN, Managing Authority Northern Netherlands (NL)*  
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Social Innovation & financing tools  
*Filippo Addani, Young Foundation (UK)*  
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| 16:00  | VI. CONCLUSIONS & CLOSING REMARKS                                                            |  
*Jorge Pinto Antunes, Acting Head of Unit, Directorate-General for Health and Food Safety  
Paul Timmers, Director, Directorate-General for Communications Networks, Content and Technology* |
| 16:30  | End of Conference                                                                            |                                                                                  |
| 16:30  | NETWORKING COCKTAIL                                                                          |                                                                                  |