



European  
Commission

# Innovative Financing

## Opportunities for Active & Healthy Ageing

Brussels, 3 June 2015  
Residence Palace



Health

The event is organised by the European Commission's Directorate-General Health & Food Safety, in collaboration with the Directorate-General REGIO, GROW, CONNECT and the



project.

# Draft Agenda

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## Wednesday 3rd June 2015

8:30 REGISTRATION

### 9:30 ▶ 10:30 I. MORNING PLENARY SESSION & KEYNOTES

9:30 **Introductory Speech by the European Commission**

*Martin Seychell, Deputy Director General for Health, Directorate-General for Health and Food Safety, European Commission*

9:45 **Leveraging investments in health in the Investment Plan for Europe**

*John Davis, Head of Division, Life Sciences and Health, European Investment Bank*

10:10 **Regions engaging with innovative financing & the Investment Plan**

*John Matheson, Director, Health Finance, eHealth and Analytics, Scottish Government (UK)*

10:30 ▶ 11:00 COFFEE BREAK

### 11:00 ▶ 12:45 II. THE FRONTIERS OF INNOVATIVE FINANCING

11:00 **Public Procurement for innovative solutions & Pre-Commercial Procurement**

*Lieve Bos, Directorate-General for Communications Networks, Content and Technology, European Commission*

11:15 **Innovative financing in the health & care sector -Example of Public Procurement**

*Sonia Martínez Arca, Directorate General for Innovation and Management of Public Health, Galicia (Spain)*

11:25 **Lessons learned & experiences from other sectors**

*Bleddyn Rees, Wragge Co Ltd & European Connected Health Alliance (UK)*

11:40 **Public Private Partnerships in practice**

*Carlos Trescoli, University Hospital Ribera, Valencia (Spain)*

12:00 **Moderated panel discussion**

*Panellists: John Matheson, Heather Roy, Sonia Martínez Arca, Carlos Trescoli, Bleddyn Rees*

12:45 ▶ 14:00 LUNCH

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## 14:00 ▶ 16:00 PARALLEL SESSIONS

	III. SYNERGIES IN STRUCTURAL FUNDS - MOBILISING OPPORTUNITIES FOR ACTIVE & HEALTHY AGEING	IV. WHAT'S THE ALTERNATIVE? - COMPLEMENTARITIES IN ACCESS TO FINANCE	V. READY TO INVEST IN LARGE SCALE ACTIVE & HEALTHY AGEING DEPLOYMENTS? - FEEDBACK FROM INVESTORS
14:00	<b>How to develop a RIS3/Finance the Silver Economy</b> <i>Herve LeGuyader, Aquitaine (FR)</i>	<b>Synergies between EU funding programmes</b> <i>Rodd Bond, Netwell (IE)</i>	Up to 8 Pitches on Scaling up innovations in Active and Healthy Ageing -Based on a Call for Expressions of Interest
14:15	<b>Smart specialisation in active &amp; healthy ageing</b> <i>Jens Sörvik, JRC, European Commission</i>	<b>Leveraging funding from the Innovative Cities Model</b> <i>Marco Roth, Tampere (FI)</i>	
14:30	<b>Crossborder, interregional &amp; transnational cooperation and opportunities in Interreg</b> <i>Nicolas Singer, Interreg V (FR)</i>	<b>Challenges faced in securing financing</b> <i>Heather Roy, Eurodiaconia (BE)</i>	Panel of Investors (Venture Capitalist, Promotional Bank/Agency, Insurance/Pension Fund, Corporate Investor, Impact Investor)
14:45	<b>Effective use of ESIF for health investments</b> <i>Katarzyna Glowacka-Rochebonne, DG SANTE, European Commission &amp; Romana Smetankova, Ernst &amp; Young, (CZ)</i>	<b>Alternative Investment: EU Policy Background</b> <i>TBC, DG FISMA, European Commission</i>	Moderator: Bleddyn Rees, European Connected Health Alliance
15:00	<b>Experiences on the Ground from Managing Authorities,</b> <i>Maaike Damen, SNN, Managing Authority Northern Netherlands (NL)</i>  <b>Moderated discussion and Questions &amp; Answers with the audience</b>	<b>Social Innovation &amp; financing tools</b> <i>Filippo Addarii, Young Foundation (UK)</i>  <b>Moderated discussion and Questions &amp; Answers with the audience</b>	<b>Moderated discussion and Questions &amp; Answers with the audience</b>

## 16:00 VI. CONCLUSIONS & CLOSING REMARKS

*Jorge Pinto Antunes, Acting Head of Unit, Directorate-General for Health and Food Safety*  
*Paul Timmers, Director, Directorate-General for Communications Networks, Content and Technology*

16:30 End of Conference

## 16:30 ▶ 18:00 NETWORKING COCKTAIL

Health